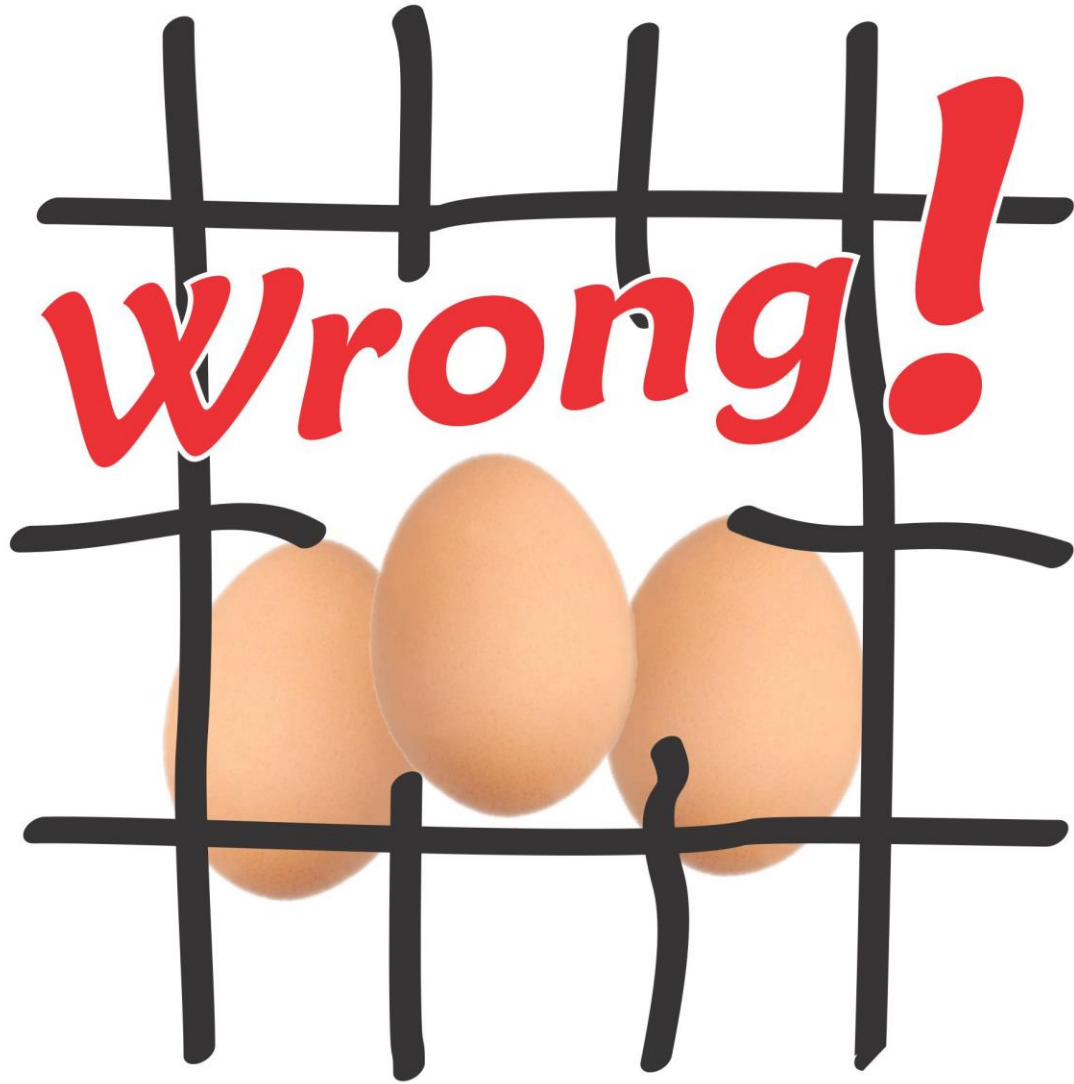




**Eggs from hens confined in  
battery CAGES are one of those  
unfortunate but necessary evils  
in a country ravaged by poverty  
and unemployment...**

*Right?*



**Which is why  
businesses  
all over the world  
are heeding the  
call for  
better lives  
for laying hens**



# POULTRY PLUIMVEE BULLETIN

**THE CAGE FREE  
REVOLUTION**

20

GFC SPOGMET  
SERTIFIKATE

28

CODE OF  
PRACTICE

34

BEDDING DOWN

42

**MARCH 2017**

VOL 6 | ISSUE 03



The official mouthpiece of the South African  
Poultry Association  
Die amptelike mondstuk van die  
Suid-Afrikaanse Pluimveevereniging  
Founded 1904 | Gestig 1904  
[www.sapoultry.co.za](http://www.sapoultry.co.za)

COVER PRICE R45



In the March 2017 issue  
of Poultry Bulletin,  
the  
**South African  
Poultry Association**  
published an article that  
**warned egg farmers**  
to  
**prepare for change.**

## It stated:

“The **cage-free revolution** is moving rapidly through the world and the **South African egg industry** should make sure that **they are prepared to accommodate the change.**”



So, what happened ?

SANS  
1758

# The SABS draft standard

SANS 1758 Welfare of Chickens (*Gallus Gallus Domesticus*)

Why does the SABS's new draft standard  
**keep laying hens in cages until 2039 and beyond?**



*Let's take a closer look at the cage-free revolution.*



**FAST FOOD**  
companies  
transitioning to **ONLY** cage-free eggs  
by 2025 include...

*McDonalds \* Subway \* Starbucks \* Wendy's \* KFC \* Nando's*





# MANUFACTURING

companies

transitioning to **ONLY** cage-free eggs

by 2025 include...

*Kellogg's \* Pepsico \* Nestle \* Unilever \* Kraft Heinz*





## **RETAILING**

**companies**

**transitioning to ONLY cage-free eggs**

**by 2025 include...**

*Walmart \* Kroger \* PepsiCo*







**HOTEL CHAINS**  
transitioning to **ONLY** cage-free eggs  
by **2025** include...

*InterContinental Hotels Group \* Marriot International \* Peninsula Hotels  
\* City Lodge Hotel Group  
has become the first hotel chain in Africa to commit to only cage-free by 2025*

**IHG**® InterContinental  
Hotels Group

  
**Marriott**®

THE PENINSULA  
HOTELS





The following countries have already  
**banned eggs from hens confined in  
conventional battery cages**  
or are  
**in the process of a phase-out...**



*United Kingdom*

*UK \* EU \* New Zealand \* Norway \* Bhutan  
the states of California \* and Michigan \* in the USA*



*Norway*



*Bhutan*





*Compassion in World Farming CEO Philip Lymbery, Woolworths' Tom McLaughlin and CIWF SA's Louise van der Merwe at the presentation to Woolworths of the Good Egg Award on 16th April 2014*



**After South Africa's  
Woolworths  
proudly led the way  
as the first African retailer  
to go **CAGE-FREE**,  
it received**

**Compassion in World Farming's  
Good Egg Award in 2014**

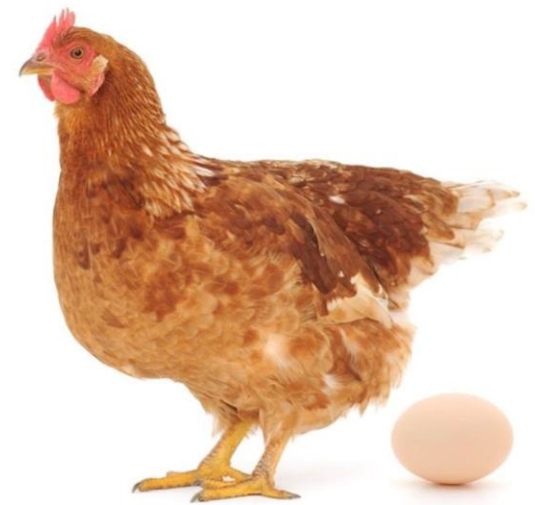
*So far...*

**Compassion in World Farming's**

**Good Egg Award**

**to businesses around the globe has**

**benefitted the lives of an estimated 99 million laying hens annually.**



**In April last year, in partnership  
with South Africa's major  
supermarket chain**



**Farmer Angus Eggs  
became the first black-owned  
commercial organic and free-  
range egg business in Africa.**



[https://youtu.be/Zw8DUxu\\_gFQ](https://youtu.be/Zw8DUxu_gFQ)



**Thobelani Mngomezulu**

*Keep an eye out for the  
next episode in this series  
in which*

**Thobelani Mngomezulu,**  
*a Director of Farmer Angus Eggs,  
will explain*

**why he wouldn't  
eat a battery egg  
for breakfast...**

*not for anything!*

**Farmer Angus Eggs** has been nominated for  
**Compassion in World Farming's**  
**Good Egg Award** in 2021





— **Philip Lymbery,**  
global CEO of **Compassion in World Farming International**

As a leading advocate for the transformation of global food systems, **Philip Lymbery** has been appointed a 'champion' representative for the *United Nations Food Systems Summit 2021*, to be held later this year.

On the agenda:

“ An **end to factory farming** which is identified as the major driver of climate change, ecosystems destruction, species extinction and risk of future pandemics. ”



# The World Organisation for Animal Health (OIE)

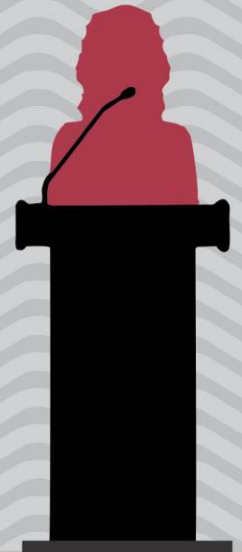


World  
Organisation  
for Animal  
Health

an intergovernmental body coordinating,  
supporting and promoting animal disease control,

**is set to adopt a new Chapter on laying hen welfare**

at its annual general session in Paris in May.



**The chapter states that it is desirable that laying hens be provided...**

**“** *sufficient space for the expression of locomotory and comfort behaviours that contribute to good musculoskeletal health and plumage condition.* **”**



These behavior include  
**walking, running,**  
**wing flapping,**  
**feather ruffling**  
and **preening.**

**Battery cages do not  
support the expression of  
any of these behaviours !**



A report in 2014 by the  
UN Special Rapporteur  
on the right to food stated that  
**factory farming**  
**aggravates poverty**  
**and impacts the**  
**environment negatively.**

“Continuing to feed cereals to  
growing numbers of livestock  
will **aggravate poverty** and  
**environmental degradation.**”

<https://reliefweb.int/report/world/report-special-rapporteur-right-food-olivier-de-schutter-final-report-transformative>



SANS  
1758

# *Why in the world...*

would the **SABS support a system** that will keep South Africa in the dark ages of antiquated, **cruel and environmentally destructive** business practices that **cannot be justified** on any grounds at all?



Now's our chance to **put an end** to the **gross and callous disregard for suffering** !

Your **VOICES** are **VITAL**  
to stop **inhumanity**  
on a grand scale to  
South Africa's  
**laying hens**



It's up to **US** to make the ✓ move!



Join Compassion in World Farming in its world-wide bid to  
**END THE CAGE AGE!**



**Vote Now!**