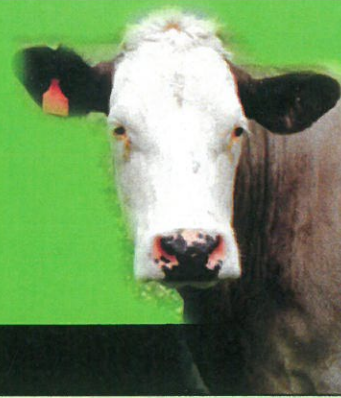


ANIMALVOICE



Official mouthpiece in South Africa for Compassion in World Farming



**UN report blames
factory farming
for taking
food out of
the mouths
of the poor**

**Nulaid apologises
for its **horror treatment**
of chickens**

**Factory farming turns
a **dream into a nightmare****

**The Great Food 'Disconnect'...
how to kick-start the 'Reconnect'**

**Meet our Humane Educator
at Constitution Hill**



Increasing Our Compassionate Footprint

COMPASSION  **SA**
in world farming

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July 2014

4.5 million tons of SA's maize, with a value of R9 billion, is used for farmed animals

Industrialised farming **aggravates Poverty**

UN report links industrialised agriculture (factory farming) to poverty

A UN report released in March this year has called for an urgent change to the 'industrial model' of feeding grains and cereals to farmed animals. Titled "The Transformative Potential of the Right to Food", the report states that "demand for meat diverts food away from poor people who are unable to afford anything but cereals." The report states that over one-third of the world's cereals are currently being used to feed animals in factory farms.

The report continues: **"Concentrated animal feeding operations (factory farms), in which industrial quantities of meat are produced, have widely reported negative environmental impacts. Continuing to feed cereals to growing numbers of livestock will aggravate poverty and environmental degradation."**

<http://swiftfoundation.org/2014/03/12/the-transformative-potential-of-the-right-to-food/>

The South African scenario

Compassion SA asked agricultural economist **Kobus Erasmus** to give a South African context to the UN report. He said that according to a recent report by the *Agricultural Marketing Council*, maize, with a production of 9 million tons per year, was the largest grain crop grown in South Africa, half of which - 4.5 million tons - was used to feed farmed animals.

"We can quantify the maize used for animal feed into rands: 4.5 m tons @ approximately R2000/ton means that in money terms, R9 billion worth of maize is fed to farmed animals annually in SA and the greatest share of it goes to the poultry industry."

"The fact is that commercial agriculture, together with the retail sector, has steadily transformed grain-eating consumers into chicken-eating consumers. This massive conversion of maize to meat has made chicken into the new staple food."

He added: **"Factory farming is like a runaway train. In the last 20 years, we as South Africans have doubled our consumption of chicken per person."**

The huge water footprint of factory farming

Most of South Africa's land surface (69%) is suitable for grazing. Originally cattle fed on grasslands that were not suitable for crops, converting inedible grass into high value protein. Today 75% of South Africa's cattle spend one-third of their lives (100 days) in feedlots, fed by grains grown on the country's scarce arable lands, which add 100 kg to their original weight. Compared to naturally-fed beef, it takes 65 times the quantity of surface water to produce feedlot finished beef in South Africa if the feed crops are irrigated – 860 litres of water for every 500g grain-fed steak, according to WWF statistics.

http://awsassets.wwf.org.za/downloads/facts_brochure_mockup_04_b.pdf

South Africa's 'high performance', grain-fed 'machines'

In the space of a year...

- 600 000 dairy cows produce 3 billion litres of milk.
- Around 110 400 sows give birth to 2,25 litters of piglets per year producing 2,6 million pigs for slaughter annually.
- 1 billion broiler chickens are slaughtered for their meat. Annual chicken consumption has increased from 6kg per person in the '70's to 27 kg per person today.
- 2 909 000 cattle and calves are slaughtered, producing more than 800 million kg of beef.
- 24 million hens lay an egg roughly every 25 hours. 97% of hens remain locked in battery cages.

Statistics courtesy www.nda.agric.za

http://awsassets.wwf.org.za/downloads/facts_brochure_mockup_04_b.pdf

http://www.namc.co.za/upload/food_price_monitoring/FPM%20Report%202004_04_04_FoodValueChains_RedMeat.pdf

<http://www.daff.gov.za/docs/statsinfo/Abstact2013.pdf>



Louise van der Merwe
Director in South Africa: *Compassion in World Farming*
Editor: *Animal Voice*
Managing Trustee: *The Humane Education Trust*



Tony Gerrans, Trustee of *The Humane Education Trust* is Compassion (SA)'s Representative on Sustainability. Anyone wishing to book him for his 40-minute presentation should contact Tony on tony@animal-voice.org



Zwivhuya Ramashia
Humane Education's teacher at Constitution Hill, Johannesburg



Vivienne Rutgers
Humane Education's adviser on Curriculum Compliancy. Here she stands with **Phil Arkow**, international expert on the link between animal cruelty and human violence.



Eileen Chapman
Compassion (SA)'s Representative in Gauteng

European Parliament, Brussels, June 2014: *Philip Lymbery* is named recipient of Eurogroup's 'outstanding campaigning' award for bringing factory farming into the mainstream of the sustainable food debate.



Agrimark Trends invites Compassion's CEO to return to SA

Following the South African launch of *"Farmageddon"* in April this year, author and CEO of *Compassion in World Farming*, **Philip Lymbery**, will return in September, at the invitation of **Agrimark Trends (AMT)**, to speak at its 14th annual *Agri Outlook Conference*, one of the most influential conferences on the business calendar.

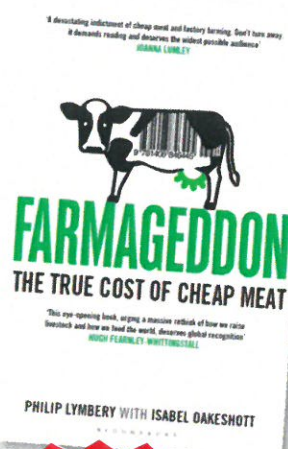
Said Philip: "AMT's invitation is a great opportunity to get the message out to a highly influential audience that we need to go beyond factory farming. Industrial farming really is a 'luxury' we can ill afford; it brings with it a diminished countryside, poorer quality food and rural unemployment, not to mention serious animal welfare issues. I am greatly looking forward to returning to South Africa to take part in this important event."

Philip's book *Farmageddon: the true cost of cheap meat* was launched in the UK at the end of January this year and was already into its fourth printing by the time Philip arrived in South Africa in April. His visit to launch *Farmageddon* locally, was met by overwhelming media interest. Here is some idea of his hectic schedule during the four-day launch:

- Interview with **Bruce Whitfield** on *The Money Show*, *Cape Talk 567*
- Interview with **John Maytham** at *Kalk Bay Books*
- Interview with **Georgia Schuman** for the *Food and Wine Tablet* magazine *CRUSH*
- Interview with **Channel Islam International**
- Interview with **SAFM's Nancy Richards** and the *Enviro-Show*
- Interview with **Jenny Crwys Williams**, *Talk Radio 702*
- Discussion with **Mr Gerhard Schutte**, CEO of the *Red Meat Producers Organisation*, aired on the television programme *Dagbreek*
- Interview with **Derek Watts** for television documentary programme *Carte Blanche*
- Interview for television programme *Espresso*
- Presentation at the *Constitutional Court Auditorium* hosted by **Professor David Bilchitz**, director of the *South African Institute for Advanced Constitutional Human Rights and International Law (SAIFAC)*.
- Presentation to **Woolworths** of *Compassion's Good Egg Award*
- Interview with **Tony Gerrans** about *Farmageddon* with **Gorry Bowes Taylor**, *Fine Music Radio*

Read Philip's blog about his South African trip here: <http://www.philiplymbery.com/2014/04/farmageddon-in-south-africa/>

Philip's return to South Africa in September to speak at the *Agri Outlook Conference*, gives him an audience that includes government decision makers, leading producers and producer organisations, agricultural businesses, processors, banks, universities and international media. Sponsors of the conference include ABSA, Standard Bank, Nedbank, Landbouweekblad, PricewaterhouseCoopers, National Agricultural Marketing Council, Old Mutual, Santam Agriculture Protein Research Foundation and Land Bank.



Get your copy of **FARMAGEDDON** at the wholesale price of R220 from avoice@yebo.co.za

The poultry industry is the largest agricultural sector in South Africa with a combined gross income for meat and egg production of over R37.807 billion.

Compassion takes a closer look...

Issue 1

Are South Africa's chickens taking food out of the mouths of the poor?

Chickens are the biggest consumers of home-grown maize, eating some 2.8 million tons annually. This is 31% of all maize eaten in South Africa – whether by human or animal.

Info from *South African Poultry Association and Agricultural Marketing Council*

Meanwhile, more than 12 million South Africans go to bed hungry, according to a five-year study released last year by the University of Cape Town's African Food Security Unit Network.

www.timeslive.co.za

IN 40 DAYS...

From this...



...to this



3,5 kg of maize meal (sufficient for 24 human meals) costs around R27,00. A medium-sized dressed chicken (sufficient for five human meals) costs around R45,00.

If you had no money in your pocket, which would you choose?

with 1½ packets (3,5 kg) of this...



Issue 2

Industrially-farmed chickens are hosts to potentially lethal, antibiotic-resistant bacteria

Research at the *University of the Western Cape* in 2009 found that 100% of the 10 randomly selected freshly dead chickens sold live at cull depots to impoverished communities, teeming with 100% antibiotic resistant bacteria. The bacteria concerned included staphylococci and enterobacteriaceae. The antibiotics to which these bacteria were 100% resistant were Penicillin and Ampicillin, both of which humans depend on to fight disease.

The same UWC study found that 100% of 10 randomly selected supermarket chickens tested positive for residue of the antibiotic Tetracycline. Tetracycline residue is not dissipated by cooking. Tetracycline is a powerful antibiotic also used in human medicine. Both studies were sponsored by *Compassion in World Farming (SA)*.

Antibiotics are routinely administered in the feed of chickens for two reasons:

- (a) antibiotics act as a growth promoter
- (b) antibiotics keep disease at bay long enough to get the chickens to slaughter weight. The close confinement of industrially farmed chickens creates a breeding ground for bacteria of all kinds.



Last year, **Professor Pieter Gouws**, head of food microbiology at the *University of the Western Cape*, conducted a further study on chickens sold live to poor communities.

At the time of going to print, **Prof Gouws** had not responded to our request for the results of this study, but *Compassion SA* has reason to suspect that the results are too scary for human consumption!

Professor Gouws has previously noted that "there is little doubt that the situation with respect to antibiotic resistance is grim... While the links between animal agriculture and human disease are complicated and in need of additional study, evidence is strong enough for scientists and public health organisations to call for reduced use of antibiotics in agriculture."



Live chickens, teeming with bacteria, are sold to impoverished communities under the guise that "they like to kill the chickens themselves". Meanwhile, this *cull* industry whereby chickens that are no longer in peak production, are sold to the poor, is massively profitable to the poultry sector with chickens selling at R50,00 each.

Yet, it is possibly the cruelest industry of all, propped up by antibiotics and consumer ignorance and complacency.



Issue 3

Cruelty to laying hens!

In the words of Tasmanian magistrate **Phillip Wright**:
"The cruelty is constant and continual and without relief."

Producer of *Nulaid* eggs apologises to NSPCA for **horror treatment** of end-of-lay hens

Egg producer *Quantum Foods*, a subsidiary of food giant *Pioneer Foods*, unreservedly apologised to the NSPCA in June 2014 for its abusive treatment of end-of-lay hens at its Phokeng cull depot in Rustenburg. *Quantum Foods*, which sells its eggs under the label *Nulaid*, has also entered into an agreement with the NSPCA, inter alia, to retrain its staff on the proper treatment of living creatures.

<http://www.news24.com/Green/News/Egg-producer-apologises-for-abuse-of-hens-20140612>

Compassion in World Farming (SA) asked **Mr Hennie Lourens**, Chief Executive for *Quantum Foods*, if the staff at all cull outlets for end-of-lay hens would be retrained on the proper treatment of living creatures and referred him to our horror video footage of a typical cull depot at Philippi, Cape Town: www.youtube.com/watch?v=1tCeWXOR6e0

Compassion SA also asked Mr Lourens whether he agreed or disagreed that the entire system of selling live end-of-lay hens to disadvantaged communities was an inherently abusive system that simply prolonged the agony of hens that had already endured lives of immeasurable stress, deprivation and misery in battery cages. At the time of going to print, Mr Lourens had not replied.

Understanding 'cull' depots:

Cull outlets are depots where end-of-lay hens are sold live to poor communities. The 'horror treatment' referred to in this story, was at one of these depots.

Please see the Philippi cull depot here: www.youtube.com/watch?v=1tCeWXOR6e0



WHAT YOU CAN DO!

Write to **Mr Hennie Lourens** and request that he re-train his staff at **all** cull depots around South Africa on the proper treatment of living beings. Mr Lourens' email is: hennie.lourens@quantumfoods.co.za

Please copy your email to **Mr Kevin Lovell**, CEO of the South African Poultry Association: Kevin@sapoultry.co.za

Issue 4

Arrogant disregard for world opinion

SAPA's CEO says 'no' to *Compassion's* appeal for a phase-out of battery cages for laying hens

Compassion wrote to **Kevin Lovell**, CEO of the South African Poultry Association (SAPA) to ask if there was some movement – any at all – by SAPA towards getting hens out of conventional battery cages. *Compassion* is disappointed at his reply which he sent on 7th June 2014.

This is what he said:

"The answer lies with consumers. I think you know well that eggs are the least expensive form of animal protein and are also the best form of animal protein from a nutrition point of view. Producing in a free range or organic system costs more than the conventional system. When more consumers can afford to spend more on their food then more consumers will exercise their discretion to buy in terms of their consciences rather than their pocket.

I also hope that your readers will accept that there is more than one way to assess welfare...

Current science cannot show that birds kept in conventional cages suffer any measurable stress factors. As science evolves this position might change."

Note from Ed to Mr Lovell: I challenge your thinking, Mr Lovell! Surely you don't suggest that the whole of the EU banned conventional battery cages without scientific proof of suffering?

Please sign our petition to Mr Lovell here:

http://www.avaaz.org/en/petition/CEO_of_the_South_African_Poultry_Association_Kevin_Lovell_Give_a_timeline_for_the_phaseout_of_barbaric_battery_cages_for/edit/ With 1713 more signatures, we will hit our goal of 5000.

Woolworths becomes first African retailer to receive Compassion's "Good Egg Award"

On 16th April, 2014, *Woolworths* became the first African retailer to receive **Compassion in World Farming's** prestigious "Good Egg Award" for its ongoing commitment to leading the free range egg industry in South Africa.



After extensive lobbying by **Compassion SA's** supporters throughout the 'nineties, *Woolworths* became South Africa's first retailer, in 2004, to make the switch to selling exclusively free range eggs in cartons and still remains the only retailer to have done so, after nearly a decade.

Then customer Wendy Hardie pushed hard for free range eggs throughout *Woolworths'* product range and *Woolworths* is 80% there.

Compassion's Good Egg Award recognises organisations that have a written policy to source only cage-free eggs or egg products.

Said **Compassion's CEO Philip Lymbery**, "I am so pleased to be able to congratulate *Woolworths* in this way. Farm animal welfare is rising up the agenda across the world, and with this award we're recognising the leading role *Woolworths* is playing in Africa to secure better conditions for laying hens."

Compassion's CEO Philip Lymbery, Woolworths' Tom McLaughlin and Compassion SA's Louise van der Merwe at the presentation to Woolworths of the Good Egg Award.



Woolworths' Press Office says there is more to come, namely...

- **Wildlife-friendly farming:** *Woolworths* recently invested R4.7 million over 3 years in wildlife-friendly lamb farming (see disturbing photo below).
- **Spent layers:** *Woolworths* is committed to finding a more humane solution for end of lay hens. End of lay hens currently end up at cull depots - see page 5.
- **Fresh pork:** *Woolworths* is committed to introducing group housing for sows.

Dateline: 14 May 2014.

The still of a Karoo dawn is about to be broken as hunters prepare for the mass eradication of jackal.

This photograph was supplied by **Dr Bool Smuts**, Director of the *Landmark Foundation*.



To see the real price of lamb and mutton,
go to www.landmarkfoundation.org.za

How many animals live lives of suffering only to end up as WASTE?

According to Abigail Geer reporting for Care2.com, billions of animals are killed every year, only to end up in the trash or landfill sites. From overstocked supermarkets to food left on plates in our own homes, it is estimated that 25 billion fish, 15 billion shellfish, 1 billion chickens and hundreds of millions of other land animals are served up as food but end up in the trash.

The South African scenario...

Recent research by **Maya Marshak** puts the South African annual figure for food waste and food loss at around 9 million tons, with large amounts of condemned meats being trenched and buried in landfill sites, resulting in the production of methane, a powerful greenhouse gas and toxic leachate liquid that can contaminate underground water.

This research formed part of Maya's Master's thesis at the University of Cape Town, entitled *Systems in Transition: From Waste to Resource: A Study of supermarket food waste in Cape Town*.

Part of the waste problem, she said, was generated by overstocking by supermarkets, the illusion of abundance being vital for the perpetuation of consumer culture.



Food: from disconnect to reconnect



Gareth Haysom, former MD of *Spier's* leisure operations, founded the sustainable agriculture programme at the *Sustainability Institute at Stellenbosch* and remains dedicated to assisting small farmers become viable and

sustainable. He recently completed his PhD at UCT's *African Food Security Urban Network* on how urbanisation changes the dynamics of any agricultural system.

Said Gareth: "Our right to food is enshrined in our Constitution. Our Constitutional right to Dignity is fundamentally connected to our food. Our food must be...

Accessible

Adequate in terms of nutrition

Acceptable in terms of how it is produced.

"With urbanisation, a complete disconnect between ourselves and our food systems has come about over the last four decades and **food waste** is the fundamental evidence of this *disconnect*. This disconnect is also evident in...

- Our lack of respect for the soil
- Our lack of respect for what we take
- Our lack of respect for workers who are expected to toil for no money
- Our disregard for the suffering of farmed animals

"All of this is a reflection of our mistaken sense of superiority and entitlement.

"We need to start with waste. Managing food waste will kick-start our reconnection."

The problem posed by abattoir waste



As an Environmental Assessment Practitioner with Cape EAPrac, **Louise Mari van Zyl**, attended the *Red Meat Abattoir Association's* annual congress in Stellenbosch in May 2014.

Requested by *Compassion SA* to point out some of the complexities associated with abattoir waste, she

said that urban abattoirs mostly disposed of their waste through landfill sites. However, many landfill sites were reaching their capacity. She added: "**Many urban abattoirs dispose of their blood and blood water through the municipal sewage system, many of which were not designed to accommodate and treat such high volumes of organic load material.**"

Louise said the *Red Meat Abattoir Association* was proactive in finding solutions including the conversion of the methane biogas from abattoir waste, into electricity while the treated product was deemed to be a good liquid fertiliser for crops.

Note from Ed: An estimated 5000 tons of blood from the cattle industry alone, is discharged at abattoirs annually based on a loss of 2kgs of blood per animal.



Tony Gerrans, *Compassion (SA)'s* Representative on Sustainability, addressed Cape Town's *Food Dialogues* on the implications of factory farming on human communities, animals, and the environment. Anyone wishing to book him for his 40-minute presentation should contact Tony on tony@animal-voice.org



Dream turned into

More than 2 billion years ago, an asteroid hit the earth, in an area we now call the Free State, making a 300km wide crater – the biggest impact site that geologists have yet found on earth. In the centre is the *Vredefort Dome*, which is a Unesco Heritage Site, celebrated for its scenic beauty and rich biodiversity... **until factory farming encroached into the *Vredefort Dome* and turned *Janice Sonemann's* world into a nightmare.....**

This is her story.

“It has always been my dream to own my own hotel. In 2007, as we neared retirement, my husband and I bought a lodge, an 8 hectare property situated in the Unesco Heritage Site of the Vredefort Dome. We couldn't believe how privileged we were to be able to enjoy the beauty of the unspoilt valleys and hills. Our neighbour did have a couple of cattle at that stage, but they were free range and it was good to see them content and happily grazing.

In 2007, the Sonemanns bought a piece of paradise...



My husband took a sample of water from the Tygersfontein stream that borders our property to see if we could swim in the dam it feeds. The results came back that not only could we swim, but we could drink the water too.

Then, sometime in 2009, I heard the noise of construction and on closer inspection I was surprised to discover that my neighbour was building a feedlot for cattle. I wondered how this could be possible in a World Heritage Site and asked if he had had an Environmental Impact Study done, which apparently, he had not. On top of this, one of the guests at my lodge who worked for the Midvaal Water Board informed me that the feedlot was on an incline and that any waste would automatically run directly

In the early days, it was good to see the cows grazing.



a nightmare

into the stream and contaminate it as well as our ground water.

Then everything changed...

Eventually, an employee of the Dept of Water Affairs in Pretoria came to investigate. She confirmed that the feedlot would contaminate the stream and ultimately the Vaal River into which the stream runs.

However, the situation has now become a nightmare.

Last December my neighbour expanded his operation and now we are surrounded on three sides by the cattle, even right up next to some of my chalets. Just the noise of the 200 (or more) calves, crying continuously for their mothers for four days and nights on end, is off-putting to any visitor who stays at our Lodge. It is terribly upsetting to hear them in such distress and we don't get any sleep. Add to that, the dust, smell, flies and rotting carcasses of cattle, and our dream has turned into a nightmare.

We investigated the stench of death that hung over our lodge and I don't have words to describe what we found rotting in the veld. The dead animals are dragged behind a tractor from the feedlot and are dumped in the veld near our lodge. Dead fish float in the dam which is now green and stinking. The birdlife has gone and the otter too – even the voice of Africa, the jackal.

My entire existence now, is one of listening to these poor animals bellowing for help. I am powerless to help. All I can do is watch them standing in their own faeces, breathing in the dust, covered in flies, standing in the scorching heat or pouring rain, with no protection. ”

Dumped carcasses

Dead fish in dam... water gone green and stinks

The E.coli count in the dam is now a whopping 2420 per 100ml

Why are the 3R's applied to animals used in medical research and the Five Freedoms to animals used for food?

Refine

Reduce

Replace

A doctoral law student at the Swiss University of Basel, has proposed that if the principle of the 3R's is applicable to animals used in medical research, the same principle should be applied to animals used for food.

Charlotte Blattner's argument features in the latest issue of the *Global Journal of Animal Law (GJAL)*: http://www.gjal.abo.fi/?page=current_issue

The 3R principles, she suggests, were introduced into Medical Research for the primary purpose of reducing animal suffering. Today, the principles of Refinement, Reduction and Replacement, are widely accepted around the world as a guide to medical research on animals, and have reduced the number of animals in research in Europe by 50% since 1970 and in the US, by 25% since 1985.

Refinement includes, for example, improvement in living conditions, less invasive procedures, the use of anesthesia and analgesia.

Reduction prompts scientists to use the smallest number of animals and to design experiments optimally.

Replacement challenges the use of animals whenever feasible alternatives are available such as *in vitro* and computer simulations.

In contrast, the internationally recognised principles of the **Five Freedoms** (see back page) are applied to farmed animals. Yet, says Blattner, the Five Freedoms "do not live up to the obligation to consider animal suffering and

reduce it where avoidable."

Blattner concludes that the principles of Refine, Reduce and Replace in industrialised farming is an imperative that all governments need to take on for the sake of animal suffering, sustainability, environmental degradation, poverty alleviation, world hunger and the acknowledgment of animal sentience.

"Meat, eggs, and dairy products represent the type of food that leave the biggest ecological footprint and, as splendid alternatives are readily available, the consumption of animal products and the resulting animal suffering is avoidable," she said.



Improvement for pigs -

but would they be better off with the 3 R's rather than the **Five Freedoms**?

In a Press Release dated 30 May 2014, the South African Pork Producers' Organisation (SAPPO) announced that close to 50 percent of South Africa's 110 000 breeding sows have been moved to open pens, giving them freedom of movement.

While SAPPO's self-imposed deadline for the conversion of all sow stalls to open pens is 2020, *Compassion SA* asked **Mr Simon Streicher**, CEO of SAPPO, if he thought the remaining 50% of sows still in stalls – some 55 000 – would come out before the 2020 deadline and if general practice would be to give the sows straw for 'rooting' and bedding.

While not answering the question as to rooting and bedding, Mr Streicher said:

"We have committed our members to reach the deadline of 2020 for all sows to be housed in open pens and we are actively targeting this date. All new farms are being built with this in mind."

Note from Ed: Please see Compassion HQ's 25min film on Good Agricultural Practice: Pigs, for a full understanding of the requirements of pigs:
<http://www.ciwf.org.uk/education/films/gap-pigs-film/>

Fish farms are the forgotten factory farms of the water.

Unfortunately, the huge quantities of fish hoovered up for fishmeal are the forgotten victims of the factory farm regime. About a quarter of the global fish catch never reaches a human mouth, instead much of it destined as industrial animal feed.

If we stopped feeding fish to farm animals and treating hard-pressed seas as a source of 'cheap' feed for factory farms, then we could alleviate the serious pressure on our over-fished oceans.

– **Philip Lymbery**, CEO: *Compassion in World Farming*

Meet Zwivhuya Ramashia,

Humane Education's teacher at Constitution Hill

The *Humane Education Trust* is privileged to have been invited by **Reuben Phasha**, Heritage, Education and Tourism Manager at *Constitution Hill* in Braamfontein, Johannesburg, to be a presence in the Children's Room on a daily basis. To this end, **Zwivhuya Ramashia** is engaged as our humane educator on the Hill, guiding learners towards an understanding that how we treat animals is directly linked to our Constitutional Rights and Responsibilities. We talked to Zwivhuya about her role on Constitution Hill...



Animal Voice:

Roughly, how many Gauteng learners do you see every week and how old are they?

Zwivhuya:

I teach about 150 Gauteng learners a week, ranging in age from 5 to 13 years old.

Animal Voice:

Do you take them to the cell that Mahatma Gandhi once occupied and ask them to consider why he said: "The greatness of a nation and its moral progress can be judged by the way its animals are treated."?

Zwivhuya:

Yes, Gandhi's cell is at Number 4 Section which was for Black male prisoners.

Animal Voice: Do you find that the learners are interested when you ask them to consider the implications of Gandhi's quote? Are they interested in this new area of consciousness about our relationship with animals?

Zwivhuya: It absolutely fascinates them that treating animals with decency is linked to our own constitutional right to dignity. They begin to understand that cruelty is bad and they even become kinder and stop teasing each other. They love reading the *Caring Kids* book. The learners who come regularly to the Children's Room after their normal school day, even arrive earlier than they used to before the humane education programme started. There is no doubt about the fact that this programme is sensitising them to issues they would never even have thought about before.

Animal Voice:

Is there a comment by one of the learners that sticks in your mind?

Zwivhuya:

Yes. A learner from Vine College, a school in Johannesburg city, said to me: "Why must I take care of a dog when it just makes lots of noise throughout the whole night when I actually want to sleep? Why must I be good to a dog when it bites people?" And even *his* attitude is changing as he realises that humane education is about who we are as individuals, how we think, how we behave, how we treat

ourselves, others, animals and the environment at large. It's about claiming our constitutional right to dignity.

Animal Voice:

Do you find our *Teacher's Guide to Humane Education* is working for you?

Zwivhuya:

Yes, and the fact that the Guide is aligned with the Curriculum means the learners can take the message back with them into their own classrooms.

Animal Voice:

Has Humane Education changed the way that you yourself think?

Zwivhuya:

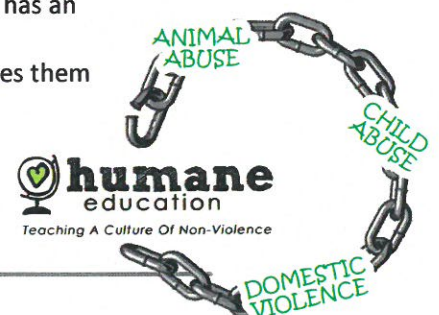
Humane Education has changed the way I think in a huge way, I have learned more than I can really explain. I have developed a different sense of caring – both for people and animals. One incident that comes to mind is when I woke up one Saturday recently and set about doing my usual chores. I went behind the house, only to find a little mouse trapped inside the bucket. It couldn't get out. The first instinct that came to my mind was to rescue it immediately. Before I was introduced to humane education, I would have left it to die inside that bucket and then thrown it into the dustbin.

Animal Voice:

What's the best part of teaching humane education?

Zwivhuya:

It's the knowledge that after every lesson I have impacted on the learners in a good way. I believe that none of the learners want to be rude and cruel but they are raised in an environment where the community disregards animal suffering and they simply think that this is the way it must be. Humane education has an impact on their moral development and it gives them a good sense about themselves.



Building empathy to break the cycle of violence

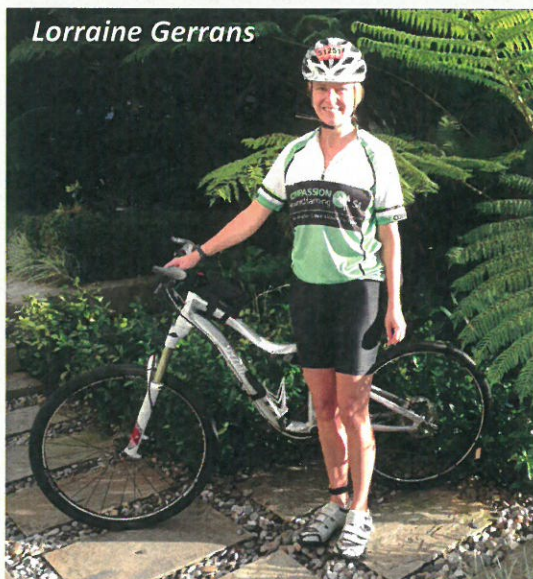
Thank you...



- To those supporters without whose financial donations we could not and would not exist.
- **Thank you** to *Lotto* for enabling **The Humane Education Trust** to bring its programme to 1219 learners in the *Franschhoek Valley* for the 2014 school year!
- **Thank you too** to *Forest Heights Primary School* for being the hub of humane education in the Western Cape.



- **Thank you** for riding the *Argus Pick n Pay Cycle Tour* for **better lives for farmed animals!**



Lorraine Gerrans



Andrew Canter



Lorraine Walton

What's next?

Would you like to see *Methods of Production* on packaging, like in this example here?

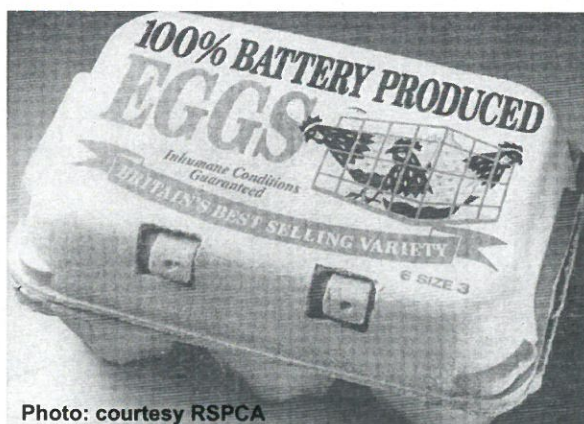


Photo: courtesy RSPCA

Now's our chance!

South Africa's labelling laws for foodstuffs are up for amendment. *Compassion SA* has until 29th August 2014 to submit suggested changes to existing labelling laws, to the Director General of Health. *Compassion* will be asking for *methods of production* to be pictorially represented on packaging together with text.

Please spread the word about the suffering of farmed animals. You can do this by liking our Facebook page and sharing our updates. You can also "share" our latest *Animal Voice* across the various social media platforms.

Please donate by clicking on the *donate* button on our website: www.ciwf.org.za

