

Now's our chance to **put an end** to the **gross and callous disregard for suffering** !

Your **VOICES** are **VITAL**  
to stop **inhumanity**  
on a grand scale to  
South Africa's  
**laying hens**



Laying hens spend **their lives crammed into...**





...a space allowance for each hen **the size of a pair of shoes**



The South African Bureau of Standards  
is about to make this **relentless**  
**torment the norm** for some  
**22 million laying hens**  
**annually for the next two decades**  
unless we say **NO** by **22 March 2021**

SANS  
1758

MARCH

2021

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			





It is **incomprehensible** that the **SABS** ignores  
the appeal of world leaders  
for safer, more humane systems of agriculture.

☀ *Recommendations at the highest level include...*



## Food and Agriculture Organisation

“ *A paradigm shift has become urgent.  
Animals are to be addressed as  
**living beings...** ”*



<https://listserv.fao.org/scripts/wa-fao.exe?AO=FAO-ANIMALWELFARE-L&S=b>

# The appeal of world leaders...



**UN Secretary-General  
Antonio Guterres**



***“ We must halt our assault on species and ecosystems....***

*We cannot go back to the old normal of inequality, injustice and heedless dominion over the Earth.*

***Now is the time to transform humankind's relationship with the natural world. ”***

<https://news.un.org/en/story/2020/12/1079032>

# The appeal of world leaders...



**World Organisation for Animal Health**



The OIE's draft Chapter on laying hens, due for adoption at its annual general session in Paris in May, states it is desirable that laying hens be provided

**“ sufficient space for the expression of locomotory and comfort behaviours that contribute to good musculoskeletal health and plumage condition. ”**

These behaviours include  
**walking, running, wing flapping, feather ruffling, and preening.**

**Battery cages do not support the expression of any of these behaviours.**



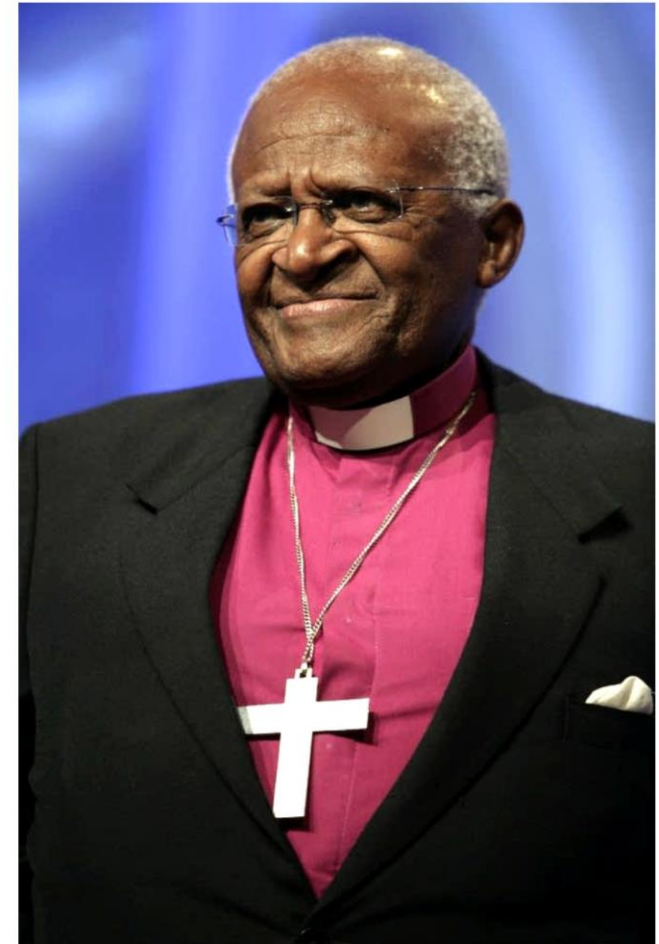
# The appeal of world leaders...



**Archbishop Emeritus  
Desmond Tutu**

**“** *I support the vision for  
**Fair Food and Farming,**  
being so aware as I am of the  
cruelty that we mete out to animals.  
We are related to the animals and  
to Nature and if we destroy the  
balance, we are ultimately going  
to suffer and pay the price.* **”**

– Animal Voice, June 2012





# The appeal of world leaders...



**Professor Emeritus of Economics  
at Cambridge University,  
Partha Dasgupta**



*“ We have to add a fourth R to the traditional three Rs of Education: Reading, 'Riting, 'Rithmetic and Respect for nature. ”*



**DASGUPTA REVIEW:**

The Economics of Biodiversity –  
600 page report commissioned  
by the British Government.

<https://www.gov.uk/government/publications/final-report-the-economics-of-biodiversity-the-dasgupta-review>

# The appeal of world leaders...



## Former President of South Africa, Nelson Mandela

“ *In time, we must bestow on South Africa the greatest gift — a more humane society.* ”



# The appeal of world leaders...



**University of Cape Town Professor David Benatar**

“*Simply put, the **coronavirus** pandemic is a result of our gross **maltreatment of animals.**”*

Like pandemics before it, he says, the virus emerged in conditions where **horrific harms are inflicted on animals**, facilitating the transmission of zoonotic diseases.

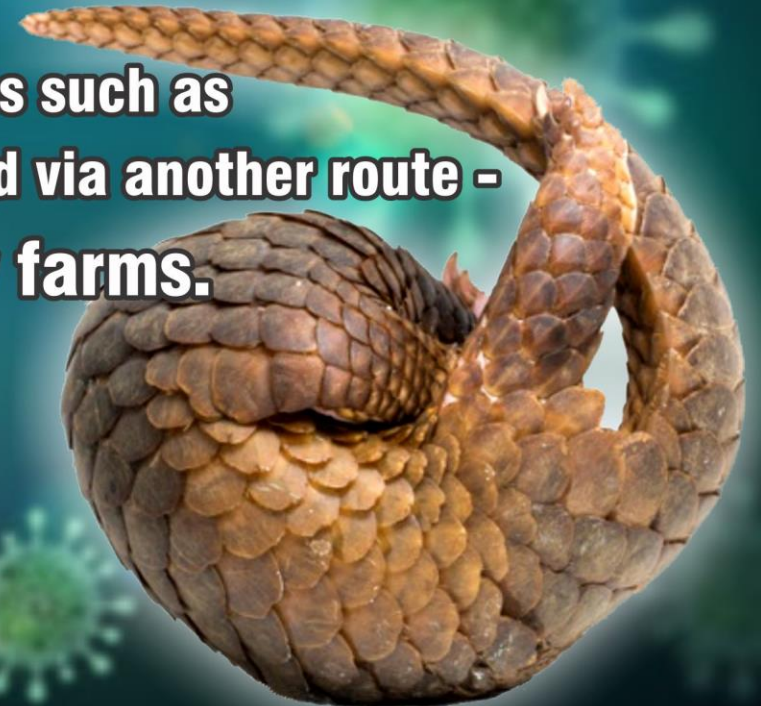
We should fully expect **our continued maltreatment of animals to manifest** in further havoc on our own species.

<https://www.nytimes.com/2020/04/13/opinion/animal-cruelty-coronavirus.html>



**Scientists continue to agree that the transmission of Covid-19 to humans may have been via a wild-caught pangolin trafficked to the Wuhan wet market in China.**

**Previous devastating viruses such as Avian Influenza and Swine Flu emerged via another route - industrialised factory farms.**





Says **Philip Lymbery**,  
global CEO of Compassion in World Farming International:

“ *It is time to acknowledge that **keeping animals**, wild and farmed, **in stressful, cramped and caged conditions** is a breeding ground for disease.*

*The **cruel conditions** they experience are not only **inhumane**, but a serious global **disease threat**. ”*





“ If the pandemic has taught us anything it must surely be that **protecting humans means protecting animals too.** ”

“ **Treating animals with compassion** has to be a cornerstone principle for a sustainable society. And in doing so, we will be protecting our planet for generations to come. ”

— **Philip Lymbery**, global CEO of Compassion in World Farming International





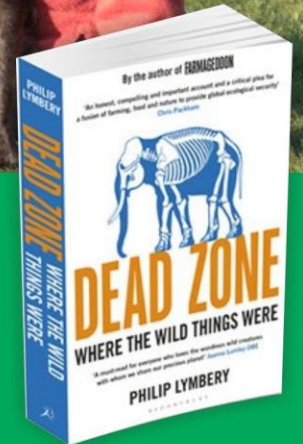
# COMPASSION in world farming



## Philip Lymbery



“...protecting humans means protecting animals too”





# Big Businesses are Heeding the Call



**Woolworths** has been CAGE FREE since 2004



**McDonald's SA** has announced it will fully transition to cage-free eggs in all its restaurants across SA by **2025**



**City Lodge Hotel Group** has become the first hotel chain in Africa to commit to cage-free eggs only by 2025



The **first black-owned** commercial **outdoor EGG** business in South Africa, employing regenerative farm principles and practices was launched in April 2020.

[https://youtu.be/Zw8DUxu\\_gFQ](https://youtu.be/Zw8DUxu_gFQ)

# Celebrating the first black-owned commercial **OUTDOOR EGG** business in South Africa





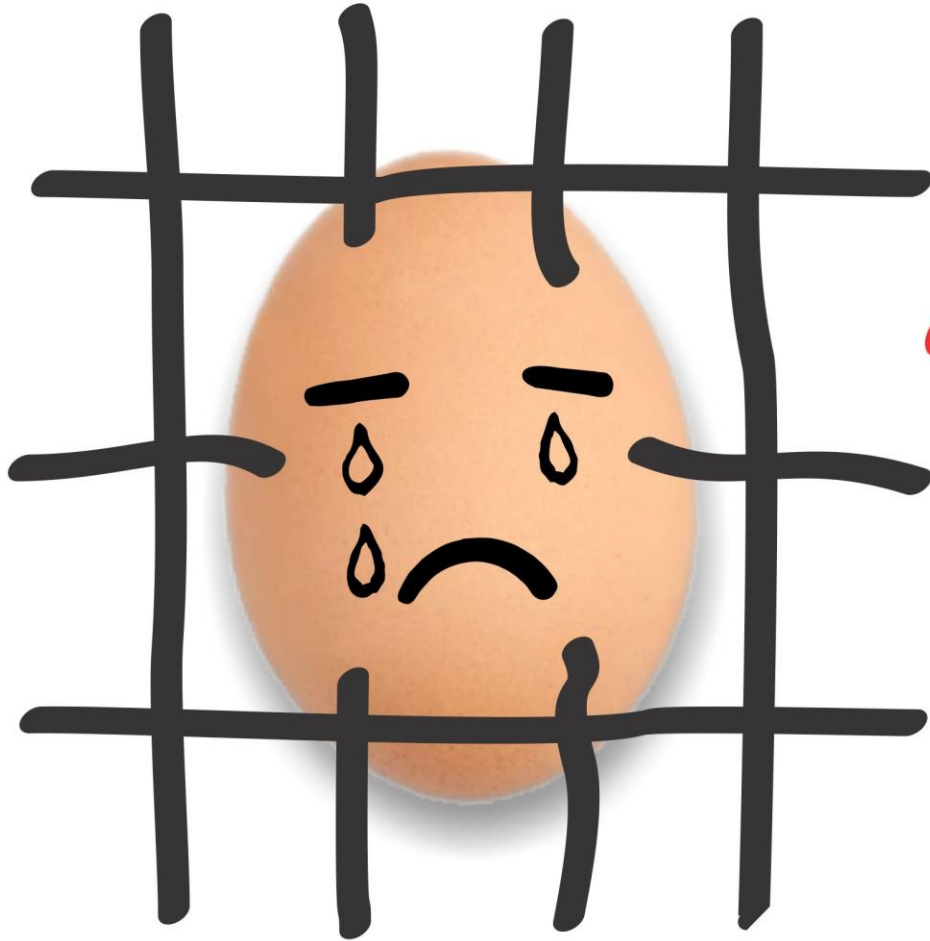
**It's up to US to make the ✓ move!**



**Join Compassion in World Farming in its world-wide bid to  
END THE CAGE AGE!**



# SAY **NO** to the SABS's new standard SANS 1758

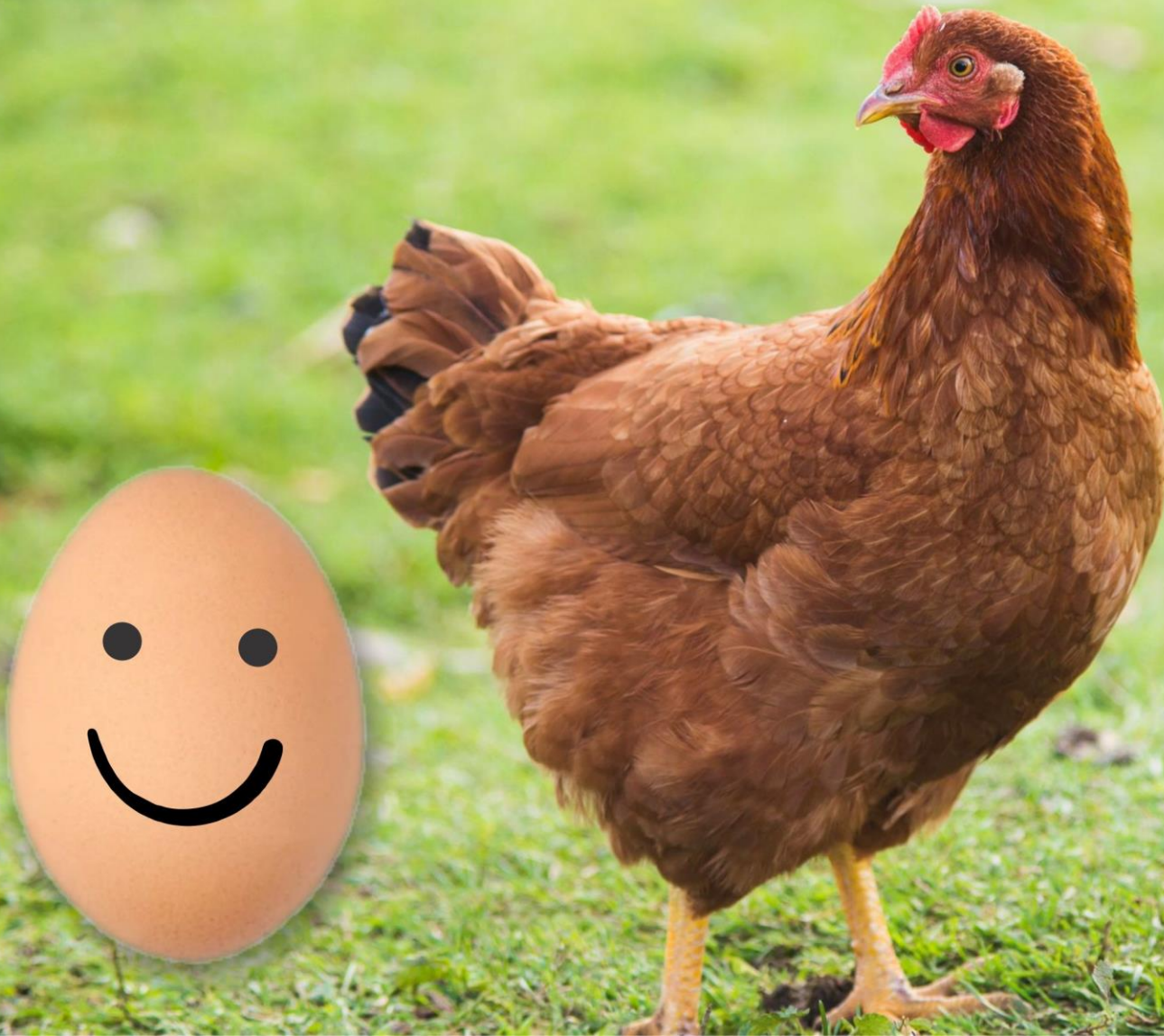


“I want to break free.  
God knows... I want to  
break free!”



# VOTE NOW !

<https://www.animalvoice.org/support-our-hens>





**Please use  
social media  
to help in  
every way  
you can!**

