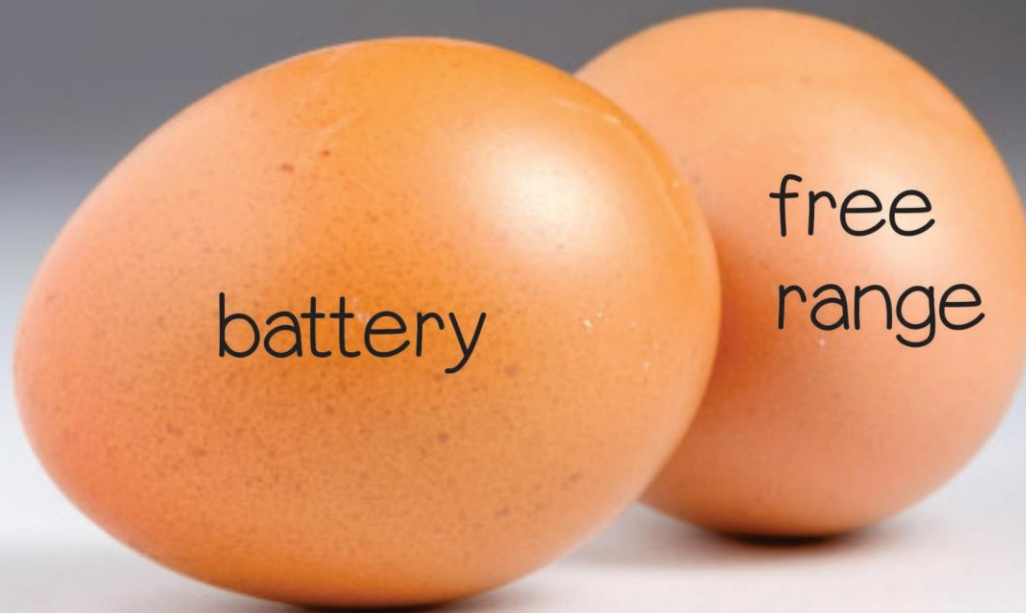


Deceptively similar on the outside.



A world of difference on the inside!



So...

why wouldn't you **buy** the egg on the left?

Thobelani Mngomezulu,
a director of South Africa's
first black-owned
outdoor eggs business,
Farmer Angus Eggs



...tells us why he's put
his heart and soul into
truly free range
OUTDOOR eggs!





He explains:

“The egg on the left carries hidden costs that most people simply don't know about.”





“ Outdoor Egg farming
is my way of
contributing to
a better world
for my family and the
people of South Africa. ”

Here below, Thobelani explains...

Reason 1

The Hidden Hunger



“ In a world where micronutrient deficiency is said to affect some 2 billion people, **every mouthful counts!**

Eggs contain all the micro nutrients essential to life... but outdoor eggs more than others... ”

Micronutrient deficiency affects children's ability to learn and stunts their potential.



<https://www.bbc.com/future/bspoke/follow-the-food/the-hidden-hunger-affecting-billions/>

Reason 1 continued

An SABS laboratory report reveals that a truly **free range egg supplies almost enough folate/folic acid for the daily requirements of a two-year-old child.**

TEST REPORT

SABS

PHARMACEUTICAL MICROBIOLOGY 2423

RESULTS OF ANALYSES EGGS

Sample received: 2012-10-15

Testing commenced: 2012-10-19

Method	Test performed	Result	
		Nulaid battery	Boschveldt free range
PM5.4 Vit K	Folic Acid $\mu\text{g}/100\text{g}$	112	118

Note: The samples were received in good condition for testing.

The same cannot be said for an egg from caged hens.

Reason 1 continued

In fact, a Stellenbosch University laboratory report reveals that **Farmer Angus Outdoor eggs beat caged eggs** at a ratio of **7 – 2 in all 9 essential amino acids!**



Angus McIntosh is Founder and Co-Director of Farmer Angus Outdoor Eggs

<https://www.bbc.com/future/bespoke/follow-the-food/the-hidden-hunger-affecting-billions/>

Battery Eggs

2

Outdoor Eggs

7

Reason 2

Habitat destructions and species extinction



Says Thobelani:

“ Hidden in the so-called 'cheap' retail price of an egg from caged hens is the **mass extinction of wildlife** across the globe.”



“ Farmer Angus Outdoor Eggs is my way of fighting back on behalf of a decent future for my kids where wildlife is not just something to be read about in history books. ”

He explains...

Reason 2 continued

Losing the Amazon...

from this...



to this...



With an estimated 70 billion animals confined in **factory farms** around the world, vast tracts of **land** are cleared on an **hourly basis** to grow soya and corn to feed them...

Reason 2 continued



The soya and corn are exported to China where the oils are extracted. The 'cake' that's left, is then exported all around the world, South Africa included, **to feed animals shut away from view, in misery.**



Reason 3

Malnutrition starts in the soil



“ I've learnt enough now to know that restoring nature and our broken food system starts in the soil. Soil is not dirt.

Given the chance, this incomprehensibly complex self-sustaining ecosystem thrives on plant life, a wide diversity of animal life, and their manure.



“ Rotational grazing on organic pastures is the essence of regenerative agriculture - and the sustaining of life on earth. This is what I have learnt and what I believe. ”

Reason 3 continued

Organic pastures are the essence of regenerative agriculture



“ My Outdoor hens never feed on the same pasture two days in a row. Our egg mobiles are moved to fresh pasture every single day. ”



**SEQUESTERED**

“ That's a word we all need to learn when it comes to Climate Change. Sequestered means to remove or withdraw - and that's exactly what green plants do. They sequester the CO₂ that exacerbates global warming and bring it through their roots back into the soil where it belongs.



Reason 4 continued



“ We humans breathe out CO₂, but conversely, green plants take in CO₂ and give out oxygen.

That's why the Amazon is called the Lungs of the World and decimating the Amazon to make way for crops for animals in factory farms is about the most life-destroying endeavour I can think of. ”

from this...



to this...



Photo : Tunza Eco-generation

<https://sentientmedia.org/how-does-agriculture-cause-deforestation/>

Reason 5

Putting the pride back in farming



“ Our OUTDOOR EGG business, in its small way, is helping to heal the earth and restore pride in farming. ”



“ I read that there's a new mental health issue called Nature Deficit Disorder. I'm fortunate to be able to tell you that's not a problem that afflicts the Thobelani Mngomezulu family. We can all play a part in bringing nature back into our lives. ”



“ I'd like to thank Checkers, Spar, Wellness Warehouse, Organic Zone and all the other retailers for their role in bringing Outdoor Eggs to our people. ”

checkers
better and better

SPAR 


wellness warehouse

ORGANIC ZONE
FRUIT & VEGETABLES

Farmer Angus Eggs has been nominated for
Compassion in World Farming's
Good Egg Award in 2021





— **Philip Lymbery,**
Global CEO of Compassion in World Farming International,
said:

“ We need to rethink our pricing system.

An egg is not cheap if its production contributes to the nature, health and climate emergencies we all face including, biodiversity loss, pollution of air, land and water, the death of soils and the rise of antibiotic resistant bacteria.

An egg that carries these hidden costs and causes farmed animal suffering is literally costing the Earth. ”

Now's our chance to **put an end** to the **gross and callous disregard for suffering** !

Your **VOICES** are **VITAL**
to stop **inhumanity**
on a grand scale to
South Africa's
laying hens



It's up to US to make the ✓ move!



**Join Compassion in World Farming in its world-wide bid to
END THE CAGE AGE!**



Vote Now!