



# ANIMAL VOICE



OFFICIAL MOUTHPIECE IN SOUTH AFRICA


FOR COMPASSION IN WORLD FARMING

## SA Agribusiness giants take **factory farms** into Africa



# STOP!

**says Tanzanian small-scale  
farmer Jack Meena**



**Say NO to  
FACTORY FARMING!**

*Read more  
on Page 3*



**JUNE 2015**

Increasing our Compassionate Footprint

COMPASSION  SA  
in world farming

# eeditorial

by Louise van der Merwe

SHAPE [ˈʃeɪp]

definition: the external form, contours, or outline of someone or something

synonyms: form, appearance, configuration, formation, structure

**A**s South Africans we know the evils of prejudice better than most. *Racism, sexism, homophobia, xenophobia, religious intolerance* – all of them are rooted in a Culture of Difference.

*Speciesism*, of course, is also rooted in a Culture of Difference. Ultimately, in my mind, it all boils down to who bullies whom – who are the bullies, and who are the bullied.

Already the Culture of Difference in relation to ourselves as humans, is gradually being disassembled.

We, in the animal cause, need to ensure that the emerging Culture of Similarity between all of us as humans, is extended to non-human beings. Indeed, the difference between human beings and non-human beings is primarily one of shape and outer contour. The similarity between humans and most non-humans is profound... we share the five senses, the ability to robustly participate in life, to bond with our young, to grieve, to experience well-being as much as pain, misery and suffering, the will to survive. We share so much.

Yet we grant only ourselves the right to dignity, the right to life.

BLAME IT ON THE AMYGDALA!

I read a very interesting article in the March 2015 issue of *Women's Health* recently. According to the article, the Culture of Difference I refer to above is

itself rooted in our automatic **fear response** which resides in that part of our brain called the *amygdala* which detects potential threats in our environment. Within milliseconds of any encounter, a fear association manifests itself to protect us from outsiders who don't look and act like us. One could call it an **Us versus Them** detector – and this plus a lifetime of influences instilled by family, peers and society can result in all the evils of **PREJUDICE**.

However, the article continued, our unconscious impulses can be reined in simply by recognising their existence – and the neocortex of our brain assists by taking our first automatic response and translating it into more socially and morally acceptable reactions.

The article pointed out that by simply acknowledging and understanding that we are all hard-wired **to perceive difference and to fear that which is not 'us', and therefore impose our prejudice on those who are 'other'**, is the beginning of our own liberation from the **Us versus Them** detector.

For the non-humans who share this moment in time and space with us on earth, it cannot come too soon.

Thank you once again for your valued support.

Kind regards,  
**Louise van der Merwe**  
Editor



**COMPASSION**  **SA**  
Increasing Our Compassionate Footprint

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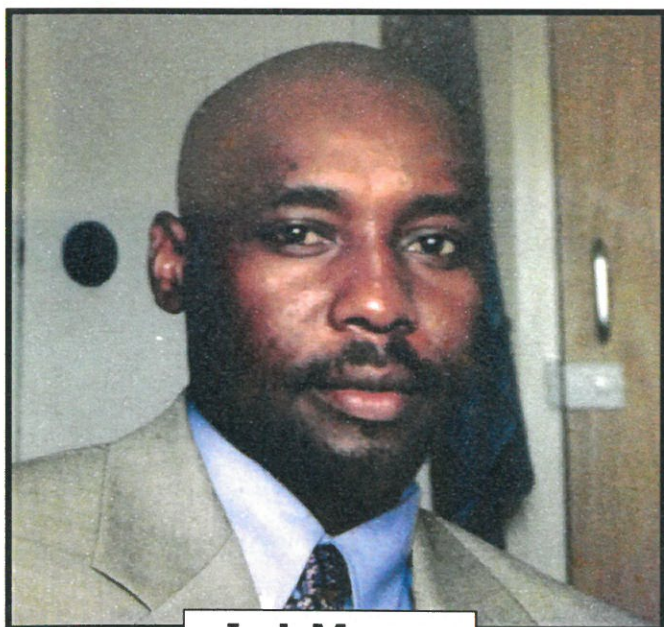
One of the reasons given for the recent spate of xenophobic attacks in South Africa is that foreign nationals open shops in local townships, selling goods at cheaper rates and putting SA's own shop-owners out of business...

BUT, in an ironic twist

## SA BIG BUSINESS GIANTS are infiltrating Africa with **supermarkets and factory farms,** displacing millions of small-scale farmers

Now Tanzanian farmer **Jack Meena** who lives in Dar es Salaam, has made contact with *Compassion in World Farming* headquarters in London appealing for co-operation to help reverse the avalanche of factory farms that have sprung up in his country.

*CIWF(HQ)* put him in touch with *CIWF(SA)*. *CIWF(SA)*'s director immediately remembered him from when he worked with the *World Society for the Protection of Animals (WSPA)*, now called *World Animal Protection*, when it's African office was situated in Tanzania.



Jack Meena

He was WSPA's Programme Manager (Campaigns) and took a lead role in exposing the atrocities involved in whaling, long distance transport to slaughter and he lobbied for the endorsement of the *Universal Declaration of Animal Welfare* at the UN.

Jack remains a committed animal activist. He says:

**"I am a small-scale farmer, keeping free-range chickens, dairy cows and pigs. All of them are able to express their natural behaviours. Even though I am no longer with WSPA, I remain passionate about the well-being of animals. The problem is not that South African agribusinesses are mushrooming in Tanzania... the problem is that they are bringing factory farming with them.**

**"Factory farm products are now sold everywhere – supermarkets, small butchers, local markets, big and small hotels, in our pubs and along the roadsides.**

**"It is all cheap, junk stuff – offered at the expense of our health and the welfare of animals.**

**"The animals involved are mainly chickens, quail, turkey, kanga (guinea fowl) and pigs. We are not talking only about South African businesses here. Europe is also here.**

"My message to all of them is crystal clear! : Because your own consumers have become aware of the atrocities of factory farming, you have moved into Tanzania and East Africa where consumers are still unaware of the issues around intensive farming of animals.

"This is a gross form of exploitation. It is a repetition of colonialism in another form. If you come to our land, come with dignity, care and respect for the inhabitants of Africa – human and animal, plants and the environment at large.

"Bring us best practices in humane farming. This is what your fellow brothers and sisters want in this part of the planet.

"We need to collectively and decisively mount pressure on policy-makers to end animal cruelty while working closely with all key stakeholders in addressing the unhealthy practices of intensive animal farming.

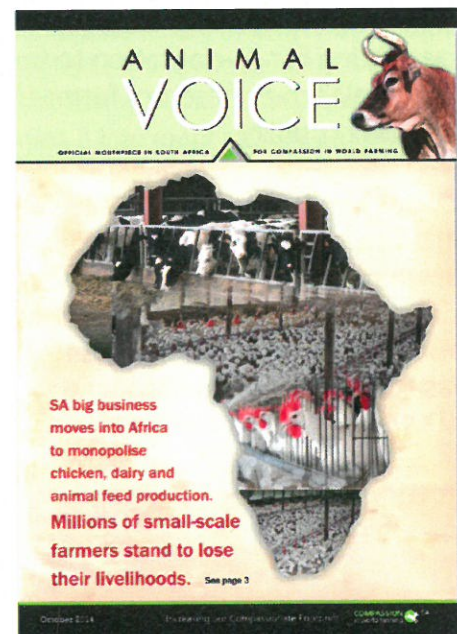
"Let us make this world a better place for every organism to live in. Asanteni! Sharp! Thanking you!"

## WALMART gives commercial farmers a heads-up!

*The era of cages, crates and callous disregard for animal suffering is over!*

International food giant Walmart – responsible for 25% of food sales in the US alone – announced on 23 May 2015 that it has requested suppliers to give farmed animals more space and to avoid painful procedures like dehorning and castration without pain-killers. Walmart added that its own research showed that 77% of its shoppers would feel more loyalty to Walmart if animal welfare were to be significantly improved.

The infiltration of Africa by SA's Agribusiness Giants was featured in Animal Voice October 2014 issue



[www.ciwf.org.za/index.php/animal-voice-publication/145-animal-voice-october-2014](http://www.ciwf.org.za/index.php/animal-voice-publication/145-animal-voice-october-2014)



**COMPASSION** in world farming  SA  
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If you feel you have benefited from this magazine, please donate towards our work to achieve better lives for farmed animals.

The Humane Education Trust, ABSA Acc No 9094070046, Branch 632005

## Durban consumers call for the shut down of a KZN poultry farm !

Photo: Courtesy the Sunday Tribune  
Photographer: Sandile Makhoba



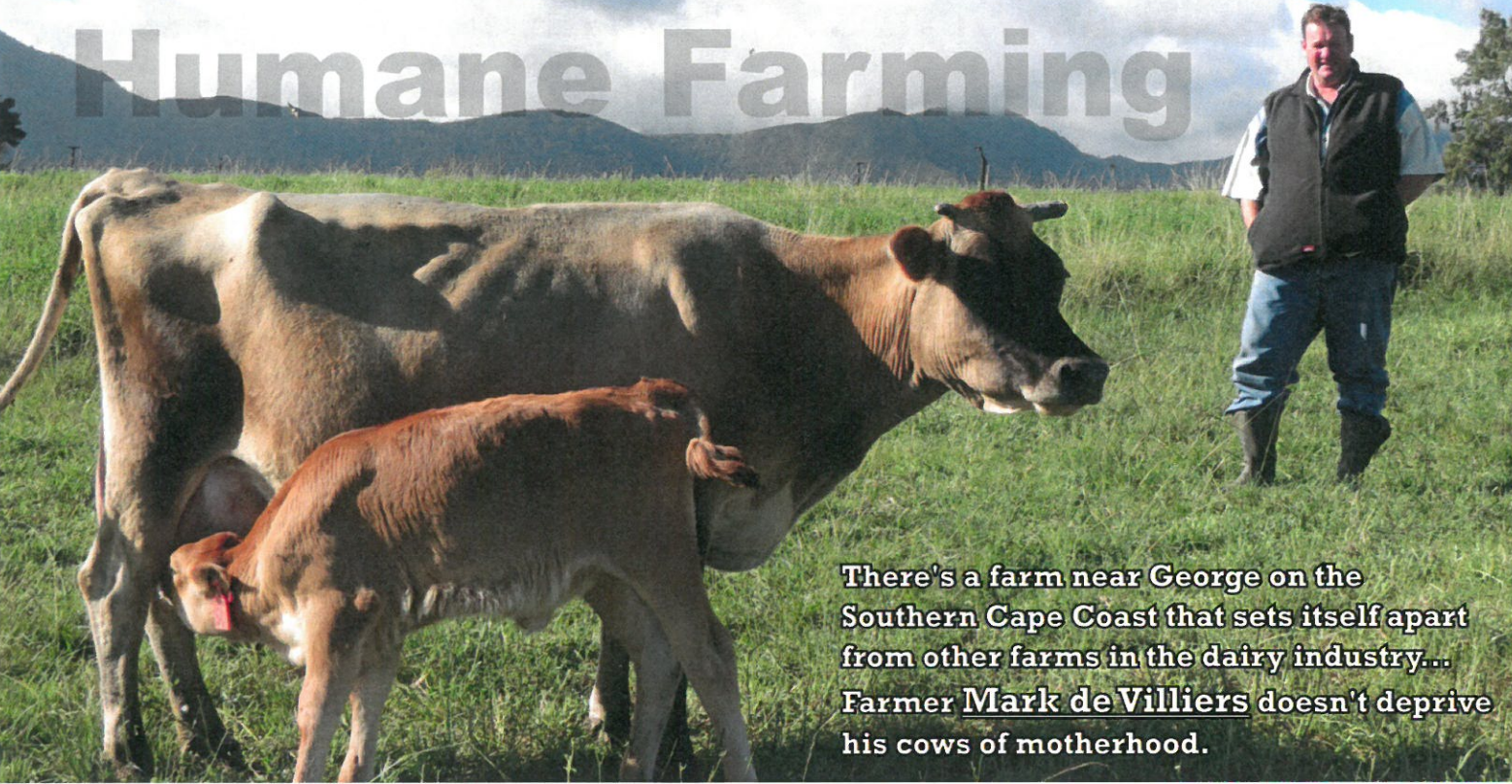
**Lisa Gadd**, spokeswoman for the *Kloof and Highway SPCA* in KZN, has confirmed to *Animal Voice* that a case of animal cruelty has been lodged against **Eden Rock poultry farm** under the Animals Protection Act.

According to a report in the *Sunday Tribune* on 26 April 2015, the SPCA inspected the farm and found:

- **The build-up of chicken faeces on the floor was deplorable.** Inspectors had to wade through the faeces in their gumboots.
- **Thirty-eight birds were found buried in the faeces on the floor**, unable to access food and water and drowning in faeces or starving to death.
- **More than 100 dead birds** were among the alive ones.
- Many of the carcasses had been left for a long time and **the stench was overpowering.**

A dairy farm where cows do what they do best...  
... mother their calves

# Humane Farming



There's a farm near George on the Southern Cape Coast that sets itself apart from other farms in the dairy industry... Farmer **Mark de Villiers** doesn't deprive his cows of motherhood.

Mark agreed to tell Animal Voice editor *Louise van der Merwe* how humane farming of dairy cows is possible and within the reach of every farmer who claims to love cows.

**LvdM:** *Tell us, Farmer Mark, why, if I were a cow, would I choose to live on your farm with 130 of my sisters.*

**Farmer Mark:** Well, for starters, you would graze on luscious green kikuyu pastures day in and day out.

**LvdM:** *What else?*

**Farmer Mark:** Well, when you calved, we wouldn't take your calf away. You would raise your calf until he or she was naturally ready for weaning at anything between 6 and 9 months old.

**LvdM:** *Wow! For that reason alone, I would want to be on your farm. How are you able to give your cows the opportunity of motherhood whereas virtually all other calves in the entire commercial dairy industry are taken away within 24 hours of birth – the girls (heifers) put into narrow pens and the boys given away to impoverished communities, or they have their throats slit. How have you managed to achieve something that we have been fighting for 15 years?*

**Farmer Mark:** In the evenings, the calves go into a special camp. We then milk our cows in the morning so that by 07h30 – 08h00, they are ready to go back into pasture with their calves at their sides. Every cow knows the unique smell of her own calf. There's no mix-up... just contentment.

**LvdM:** *So the calves are free to suckle from their mothers throughout the day until they go into the special camp at night?*

**Farmer Mark:** Yes. For the first few nights, mother and calf call to each other but they quickly learn that at daylight, they will be together again and they settle into the routine.

**LvdM:** *But if you milk only once a day instead of twice a day like other commercial farmers, are you sustainable in this cut-throat, price-driven market?*

**Farmer Mark:** I obviously don't get the production that a farmer who milks twice a day gets, but I get enough for my farm to be viable and sustainable. I get 10 – 12 litres of milk per cow per day with the calf taking between 6 and 7 litres a day on top of

that. Twice-a-day milking would yield up to 22 litres a day and the calves would have to be given milk substitute.

**LvdM:** *Tell me why else I would want to be a cow on your farm (not that I need any more reason other than that I would mother my calf).*

**Farmer Mark:** Well, you'd live much longer. I have cows of 15 years old. The life-span of a cow who is pushed to the limit in milk production, has a life-span of just four years. My cows are still producing calves at 15 years old!

**LvdM:** *What do you do with the little boy calves who will never produce milk and are considered 'surplus' to the industry and discarded?*

**Farmer Mark:** The girls – the heifers – we keep. The boy calves stay with us until they are slaughter-ready at about 24 – 36 months.

LOOK FOR FARMER  
MARK'S LABEL ... HIS  
UNIQUE DAIRY PRODUCTS  
ARE AVAILABLE ALL OVER  
CAPE TOWN, UNDER THE  
MYSTHILL FARM NAME



In a feed-lot they would be slaughtered at 18 months or less.

**LvdM:** *I thought that calves in the dairy industry, as opposed to the beef industry, are so slow-growing and fragile that it is unsustainable to rear them for the meat market?*

**Farmer Mark:** Our cows are Jerseys and Ayrshires and we have a Simmentaler bull who stays with the cows all year long and this gives us dual-purpose - good for milk and meat.

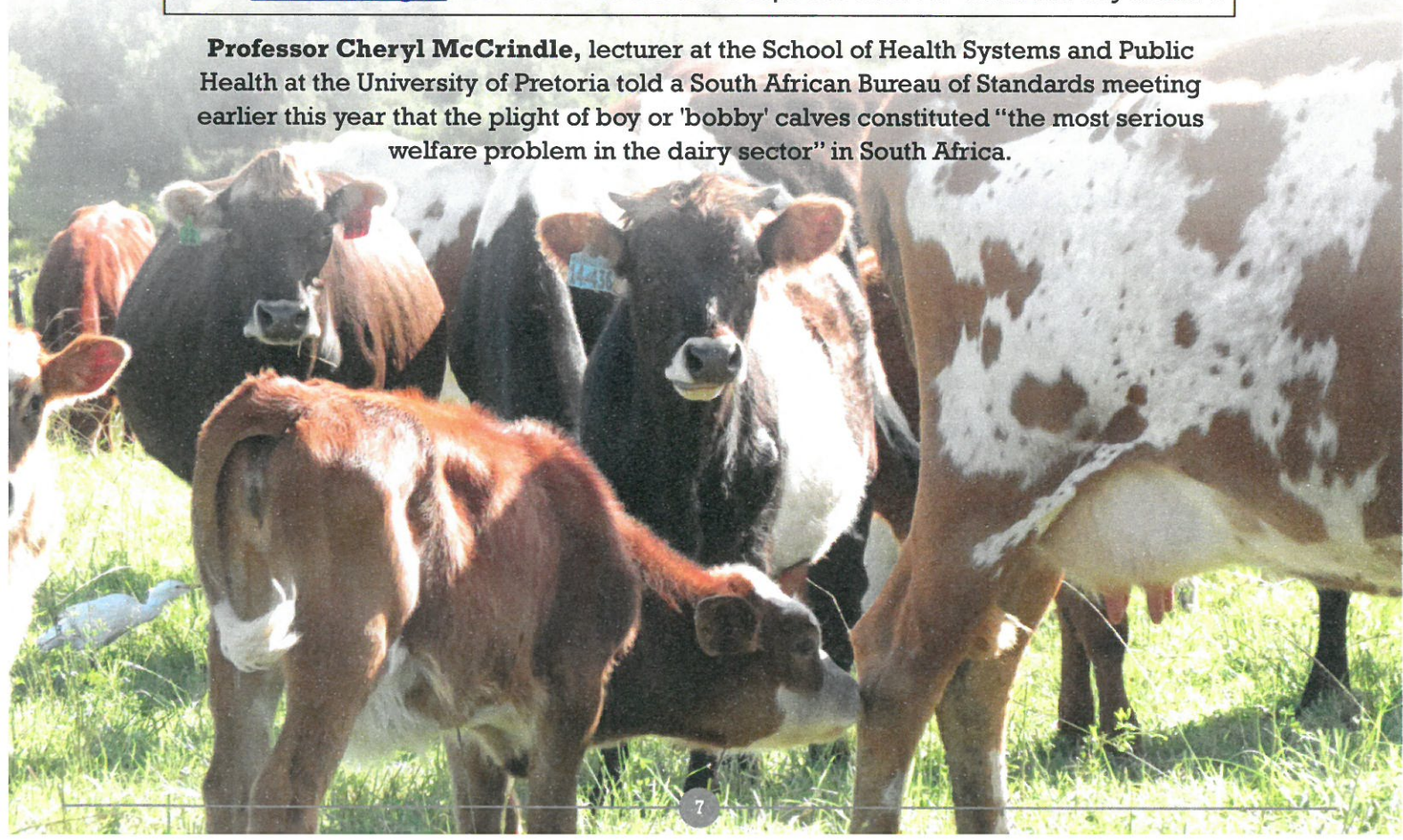
**LvdM:** *Please tell us about the bond between cow and calf.*

**Farmer Mark:** It is incredibly strong. If a calf is born in the field, we carry the calf in the back of a bakkie to the barn and the mother trots alongside protectively. She will attack our dog if he were to come near her calf. Of course, he knows better!

Some 200 000 boy calves are born into the South African dairy industry annually. Because they will never produce milk and don't grow fast enough to be profitable for the beef industry, most are sold for next-to-nothing to poor communities where they die painfully from incorrect nutrition.

Please see Compassion's video clip of their plight.  
Go to [www.ciwf.org.za](http://www.ciwf.org.za) scroll down to the video clips and click on "discarded boy calves".

**Professor Cheryl McCrindle**, lecturer at the School of Health Systems and Public Health at the University of Pretoria told a South African Bureau of Standards meeting earlier this year that the plight of boy or 'bobby' calves constituted "the most serious welfare problem in the dairy sector" in South Africa.



On Friday, April 23 2015, **South Africa's Department of Agriculture, Forestry and Fisheries (DAFF)** afforded **Compassion in World Farming (SA)** an opportunity to speak at its public meeting on the Agricultural Product Standards Amendment Bill, held in Pretoria. **We asked that the label CAGE EGGS become obligatory on cartons of eggs laid by hens trapped in battery cages.**

Before closing the meeting Chairperson **Theo van Rensburg** gave the floor to **CIWF (SA)'s Vishalia Pillay**.

Vishalia told delegates that India was among the top three countries in the world with the highest levels of poverty - yet the Indian people had not put poverty ahead of conscience.

*"By 2017, 23 states in India will be free of battery cages for laying hens – on the grounds of cruelty to animals," she said.*

*"Currently, India has the fastest-growing economy and the fact that India is ahead in technology is evidence of a thinking society.*

*"To put conscience above all else, as India is doing, despite poverty, is the way to become a sustainable country where people can aspire to attain Freedom of Conscience.*

*"Compassion in World Farming (SA), urges DAFF to enable SA consumers to buy in terms of our consciences – by giving us transparency through labelling."*

**Vishalia Pillay** speaks out for South Africa's 24 million laying hens at the Department of Agriculture, Forestry and Fisheries on 23rd April 2015.

Thank you to **Kelly Schlesinger** for her awesome poster which we proudly displayed outside the offices of the Dept of Agriculture, Forestry and Fisheries (DAFF).

**Kelly is our go-to girl on Face Book. Please make contact with her and join up.**

[www.facebook.com/compassion.za](http://www.facebook.com/compassion.za)



Left is **Eileen Chapman**, **Compassion in World Farming's** Gauteng representative, who orchestrated the gathering at DAFF's offices, with **Animal Voice** Editor **Louise van der Merwe**.



# CAGE EGGS

progress

Compassion in World Farming (SA)'s **Vishalia Pillay** and **Louise van der Merwe** stand outside the office of the Department of Agriculture in Pretoria. Vishalia asked the meeting to follow the example of the people of India who put **Freedom of Conscience** first.



Photographed outside the offices of the *Department of Agriculture, Forestry and Fisheries*, are (from left): **Smaragda Louw, Samantha Haacke, Clarewyn van der Merwe, Eileen Chapman, Janine Golden, Malissa van der Merwe, Vishalia Pillay**



**Kevin Lovell**, CEO of the *South African Poultry Association*, has pooh-poohed every call by *Compassion in World Farming SA* for a phase out of the atrociously cruel battery system for laying hens. Recently, he told Compassion: **"When more consumers can afford to spend more on their food, then more consumers will exercise their discretion to buy in terms of their consciences."**

Note from **Louise van der Merwe**, Director in South Africa of *Compassion in World Farming*: **"Yes indeed, Mr Lovell, that's why we want labels that say 'Cage Eggs' so consumers can make informed decisions and buy in terms of their consciences!"**

**STOP PRESS!**

**DAFF wants us to Dumb Down**  
**Reeking of paternalism, its mantra seems to be Eat up and shut up!**

SA's *Department of Agriculture, Forestry and Fisheries (DAFF)*, in apparent co-operation with the SA battery egg industry, has called for comment on additional amendments to draft labelling regulations. This time the amendments **obfuscate the truth!** While the additional amendments make provision for battery eggs to be labelled 'cage eggs', **shockingly, this identification is optional, voluntary and by no means obligatory!**

Instead, further down in the document, **draconian measures** are set out whereby any claim on any carton of eggs – be they organic or free range - that refers to the humane treatment of the hens such as 'pasture fed' or 'antibiotic free' or 'cage free' is **prohibited!**

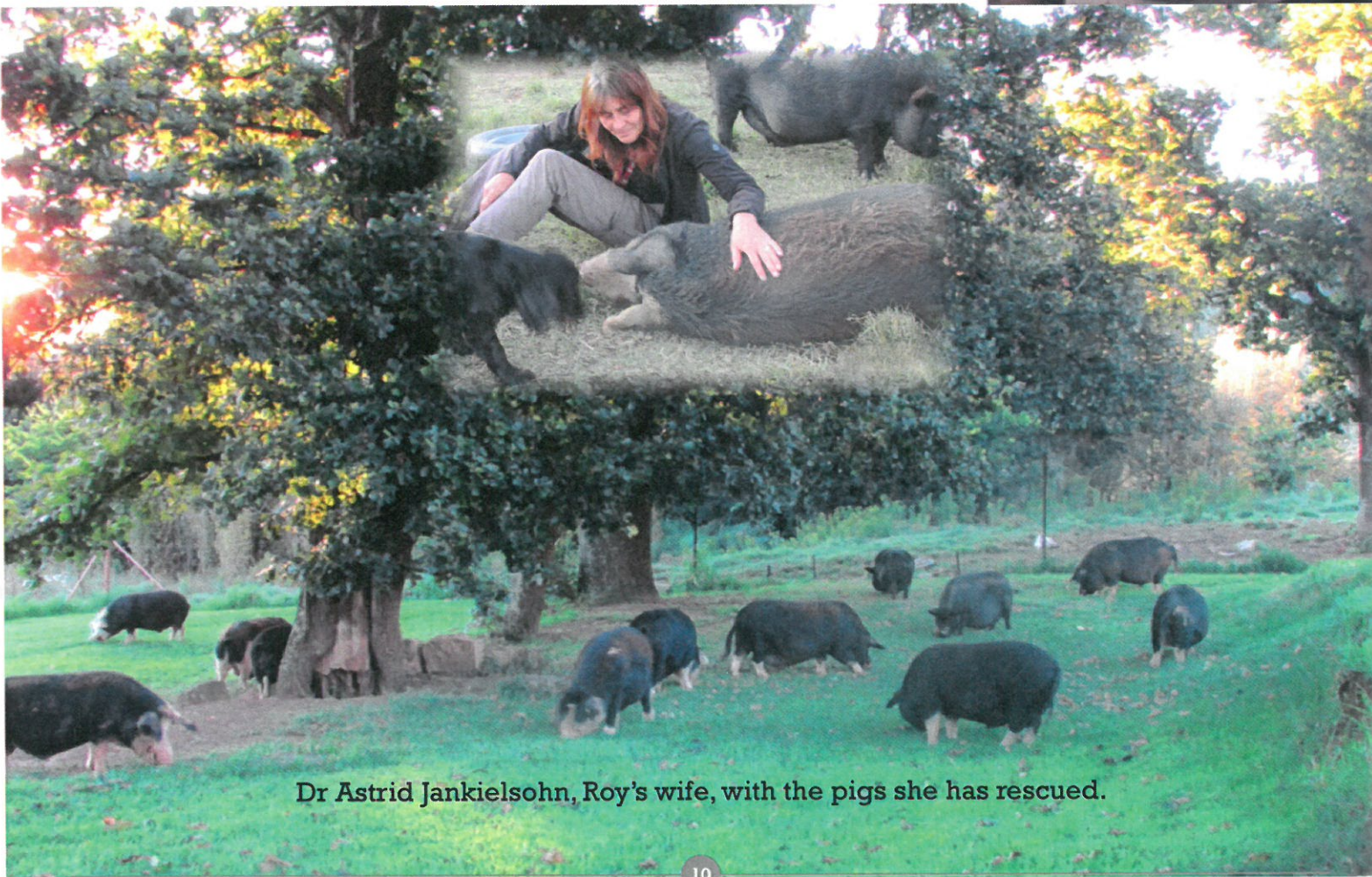
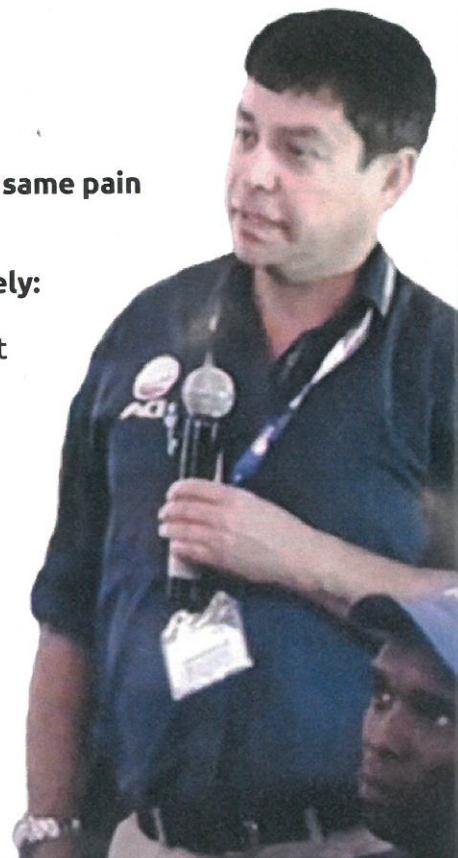
*Animal Voice* believes this is a shocking and draconian measure aimed at propping up the market for battery eggs and disempowering consumers by keeping them ignorant on welfare issues. Please go to our website to see our email of objection... <http://goo.gl/HPyQQp>

## The DA in the Free State strides forward for animals

Roy Jankielsohn, member of the DA Provincial Legislature, is a driving force for the protection of animals.

On 18 April 2015, the **Democratic Alliance** in the Free State resolved as follows at its Provincial Congress:

1. To accept that non-human animals are sentient beings, able to feel the same pain and emotions as humans.
2. To recognise the basic universal freedoms for non-human animals namely:
  - a. *Freedom from hunger or thirst* - by ready access to fresh water and a diet to maintain full health and vigour.
  - b. *Freedom from discomfort* - by providing an appropriate environment including shelter and a comfortable resting area.
  - c. *Freedom from pain, injury or disease* - by prevention or rapid diagnosis and treatment.
  - d. *Freedom to express (most) normal behaviour* - by providing sufficient space, proper facilities and company of the animal's own kind.
  - e. *Freedom from fear and distress* - by ensuring conditions and treatment which avoid mental suffering.



Dr Astrid Jankielsohn, Roy's wife, with the pigs she has rescued.

# All night Vigil

**WORLD FARMED  
ANIMAL DAY**

**FRIDAY 2nd OCTOBER 2015**

**Reserve this date!**

**Join the first-ever in South Africa all-night vigil for farmed animals at St George's Cathedral in Cape Town, arranged by One Web of Life (OWL).**



OWL, which is part of SAFCEI (Southern African Faith Communities' Environment Institute) upholds an ethos of

- right relationships amongst all within Earth's web of life;
- a compassionate, respectful and benign relationship with all sentient beings;

Explained Frank Molteno, one of the driving forces of OWL:

**"The multi-faith all-night vigil in St George's Cathedral will be open to everyone. The programme will have various elements including space for prayer and meditation focused on the well-being of our fellow animals, opportunities for reflection and learning from talks and discussions, and a silent candlelight vigil visible to the public.**

**The timing of this vigil is intended to link World Farmed Animal Day on 2<sup>nd</sup> October with World Animal Day on 3<sup>rd</sup> October. Farmed animals often get 'lost' because the truth about them is so hugely inconvenient for people. More than other animals, farmed animals challenge directly how we live and, indeed, what we eat.**

**The vigil provides an opportunity for people of faith to witness to their care and concern for farmed animals and all living beings as motivated by their respective religions and spiritualities, in particular by the principle of compassion embedded deep within all faiths."**

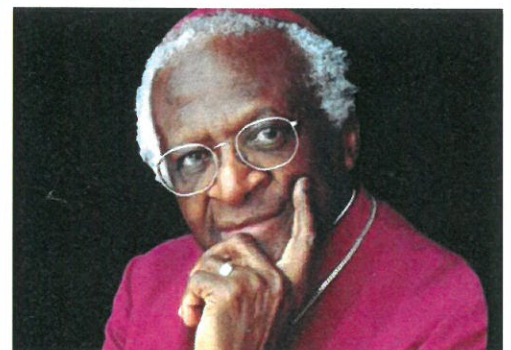
**"I have spent my life fighting discrimination and injustice, whether the victims are blacks, women, or gays and lesbians. No human being should be the target of prejudice or the object of vilification or be denied his or her basic rights.**

**"But there are other issues of justice – not only for human beings but also for the world's other sentient creatures. The matter of the abuse and cruelty we inflict on other animals has to fight for our attention in what sometimes seems an already overfull moral agenda. It is vital, however, that these instances of injustice not be overlooked.**

**"I have seen firsthand how injustice gets overlooked when the victims are powerless or vulnerable, when they have no one to speak up for them and no means of representing themselves to a higher authority. Animals are in precisely that position. Unless we are mindful of their interests and speak out loudly on their behalf, abuse and cruelty goes unchallenged...**

**"Churches should lead the way by making clear that all cruelty – to other animals as well as human beings – is an affront to civilized living and a sin before God."**

**– Archbishop Emeritus Desmond Tutu.**



For further information, please contact Frank Molteno on [frank.molteno@gmail.com](mailto:frank.molteno@gmail.com)



SA viewers were urged to eat less meat in a prime-time eNCA newscast on 13th May 2015 with a warning of a looming water crisis that "may dwarf the electricity crisis within the next five years."

Quoting WWF and warning viewers to eat less meat, the eNCA news reader said that Agriculture was the biggest threat to water sustainability, with 15 000 litres of water being used to produce just one kg of beef.

Take the test!

**Which one of these guzzles the most water?**

A 10-minute shower, a handful of 10 almonds, a hamburger patty, or a washing machine load?

Go to the New York Times of 31 May 2015 (page SR11 print edition) to find out if you got the (staggering) answer right!

<http://tinyurl.com/omq9nz4>

**ACTION**

Please write to new DA leader *Mmusi Maimane* urging him to **help save water by reinstating One Meat-Free Day a Week** in Cape Town. His email is [leader@da.org.za](mailto:leader@da.org.za)



You could say...

Dear Mr Maimane,

South African viewers were warned to eat less meat in a prime-time eNCA newscast on 13th May 2015 in a bid to save water. It takes 15000 litres of water to produce just 1kg of beef! In 2010 the City of Cape Town in co-operation with CIWF(SA) voted for one meat-free day a week.

Mayor de Lille unilaterally rescinded this policy. We urge you to reinstate it.

Thanking you,

Your Name & Email address

**ACTION**

Write to Mayor Patricia de Lille (again!) and ask if, in the light of the eNCA newscast, she is prepared at last to **reinstate One Meat-Free day a Week in Cape Town** – or does she still not believe that eating less meat is to everyone's advantage?



Her email is [Mayor.mayor@capetown.gov.za](mailto:Mayor.mayor@capetown.gov.za)

# Parliament calls for updated animal welfare legislation

At a sitting of the *Portfolio Committee on Agriculture, Forestry and Fisheries* on 26<sup>th</sup> May 2015, chairperson **Rosina Semenya** called on the *Department of Agriculture* to draft new updated *Animal Welfare* legislation by the end of the year.



**Dr Tembile Songabe**

Director of Veterinary Public Health, Dr Tembile Songabe presented the committee with amendments to the Performing Animals Protection Bill. "Our goal," he said, "is to replace current legislations with a modern and consolidated new Animal Welfare Bill.



**Annette Steyn:**

DA Shadow Minister for Agriculture, Annette Steyn asked Deputy Minister for Agriculture Bheki Cele when the new Animal Welfare bill could be expected, suggesting it was long overdue.



**Rosina Semenya**

Chairperson Rosina Semenya asked the Department of Agriculture to 'push forward' with a new Animal Welfare bill: "It is important. We are speaking here for beings who cannot speak for themselves," she said, proposing that progress on a new Animal Welfare Bill should be presented to Parliament by November this year.

"We need feedback in six months as to how far you are with the new Animal Welfare bill," she told delegates from the Department of Agriculture. "Animal welfare is something that needs to be understood by everyone in the same way. Some use animals for traditional purposes. Others slaughter a cow at a family gathering and the neighbours call the police. We are speaking on behalf of beings who do not speak for themselves and everyone has a different interpretation (of animal welfare).

"So we have to reach an understanding as a society. We don't want a law that is subject to criticism.

"It is important to understand different values and cultural aspects and debate (the issue) to get a common understanding so that we don't end up fighting unnecessarily."

Chairperson Semenya added that some people believed that goats could be used for cleansing purposes while other regarded this practice as inhumane.

"The department of Agriculture must start the process (of a new Animal Welfare bill) and push forward. We need it," she said.



by **Philip Lymbery,**

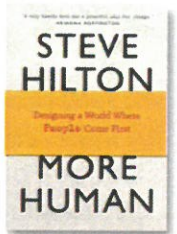
CEO: *Compassion in World Farming*

## David Cameron urged by his best friend to ban factory farming



"Banning factory farms" says *Steve Hilton*, "won't just be better for animals; it will make us better humans."

That's one of the conclusions by former adviser and friend of UK Prime Minister, *David Cameron*, in his new book, *'More Human'*.



In an explosive chapter on food, Hilton asks, "What has happened to us that we think it's all right to throw live chicks into a mincing machine just because they are male; that piglets' tails are chopped off and their front teeth broken to prevent 'stress-induced cannibalism' and chunks of their ears cut out for identification, all without painkillers; that cows are milked to breaking point so they live out just a third of their natural lives?"

He rails against the take-over of our food system by factory farms which produce poorer quality food in ways which are frankly inhuman. The chapter sits well alongside others dealing with health, childhood and poverty. The thread running throughout the book is that government, business and the lives we lead, the food we eat – *everything* – has become too big and distant, too industrial. "Inhuman" as Hilton puts it and its time to do something about it.



**World Health Organization**

**The World Health Organisation (WHO) has produced new guidelines aimed at eliminating derogatory phrases and words from our language - one of them is 'swine flu'.**

Certain words have a negative impact and when it comes to animal welfare, says the WHO, phrases like *swine flu*, *bird flu* and *monkey pox* can lead to the unnecessary killing of animals during a pandemic because words have the capacity to incite undue fear and to denigrate. Says WHO spokeswoman Dr Margaret Harris: **"We want to get away from emotive and stigmatising terminology."**

<http://www.mirror.co.uk/news/world-news/phrase-swine-flu-banned-world-5671932>



**Animal Voice Editor Louise van der Merwe** asked one of South Africa's leading linguists to help us attain **Linguistic Disinfection**

## The language of oppression

One of South Africa's leading language experts, **Professor Rajend Mesthrie** suggests that reassessing our use of language in relation to what are effectively anti-animal slurs, is important in achieving a better dispensation for non-human beings.

Professor Mesthrie, who holds a research chair in Linguistics at the University of Cape Town, said we would all benefit from "linguistic disinfection" whereby we seek to actively transcend derogatory terminology against animals that is inherent in our language.

He explained: "Derogatory terminology is an essential part of maintaining discrimination. We are all familiar with the simple words that held the power to remove dignity and status of people in times gone by.

"The word 'boy' is an example, and was used to refer to adult male workers in colonial contexts. People with same-sex preferences used to be referred to as 'queers'.



"The same principle applies to the language we use to denigrate animals, even if animals do not understand the slur. It is the presumption of the ones in power that is being called to question."

Examples, he said, included phrases like 'he behaved like an animal' which implies that animals necessarily behave badly. Or 'they treated me like a dog' which implies (in certain contexts) that dogs may as a matter of course be treated badly.

"Linguistic engineering is but one strategy among many in any struggle but it is an important one," Professor Mesthrie said. "Derogatory language against animals not only creates the perception that they are deficient, but reinforces this perception every time it is used because the words we use often influence the way we think and act."

He added: "However, cleansing our language of anti-animal slurs won't, in itself, alleviate the plight of animals unless it is accompanied by a change of heart and behaviour."

**What's in a name?** By not naming animals, we enable ourselves to be emotionally detached from them.

**Calling all Intermediate Phase Teachers** of Language and Life Skills/Life Orientation. Download our workbook on "New Words for a New World" here: [www.humane-education.org.za](http://www.humane-education.org.za)



# END THE CAGE AGE

The hidden suffering  
in a new trend in farming...

Horrific stories of suffering have reached the office of *Compassion in World Farming (SA)* – this time it is rabbits.

Rabbit farming is being promoted by the SA Department of Agriculture as a cheap source of protein and a suitable business for emerging farmers.

But what *Compassion* discovered on a rabbit farm in Paarl, Western Cape, was misery and an unholy build-up of faeces beneath the cages.

This is our investigator's story:

**"It was challenging to see so many rabbits cramped up in small cages like sardines in a can. One of the rabbits was taken out dead.**

**"Its body was stiff and seemingly it had died a few days ago. The cause of death could easily have been suffocation because of the tightly confined space. These poor rabbits have no way of being checked for diseases. As soon as they get to a particular size and weight, they are allegedly transported to an abattoir in Durbanville, just a few metres away from a pre-school."**

*Compassion in World Farming* understands that the rabbits are sold frozen for R60 and they retail for R115.



**Your Donation + Our Resources = A generation of Caring Kids**

*"Anyone who has accustomed himself to regard  
the life of any living creature as worthless,  
is in danger of arriving also at the idea  
of worthless human lives"*

*Dr. Albert Schweitzer.*

Animal abuse

Child abuse

Women abuse

Domestic violence

Elder abuse

**Violent acts toward animals have long been  
recognized as indicators of a dangerous psychopathy  
that does not confine itself to animal abuse.**

**Communities must recognize that abuse  
to any living being is unacceptable  
and endangers everyone.**



**The Humane Education Trust, ABSA Acc No 9094070046, Branch 632005**

# Caring Classrooms

# humane education

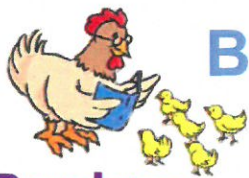
Teaching A Culture Of Non-Violence

Calling all *Life Skills* and *Life Orientation* Teachers!  
***Help create a humane society...***

## Catalogue of Resources

To see the full Catalogue of Resources and price list, visit  
[www.humane-education.org.za](http://www.humane-education.org.za)

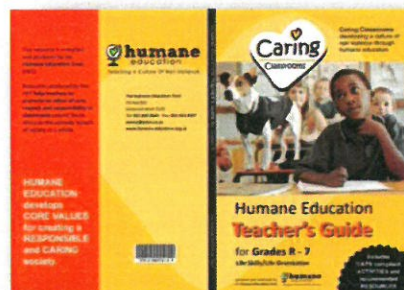
**Humane Education Teacher's Guide for Grades R – 7: R899.00**



## BOOKS

### Readers:

The Great Cage Escape:	<b>R89.95</b>
Goosie's Story:	<b>R89.95</b>
Magnificent Boy:	<b>R89.95</b>
Heroes and Lionhearts:	<b>R89.95</b>
Caring Kids:	<b>R79.95</b>
Animals and the Seasons:	<b>R125.00</b>
Become your dog's best friend:	<b>R75.00</b>
I am my dog's best friend:	<b>R75.00</b>
Five Freedoms for Animals:	<b>R75.00</b>
The Little Donkey:	<b>R59.95</b>
I'm a very special modern-day dinosaur:	<b>R125.00</b>
Kittens, Kittens, Kittens:	<b>R59.95</b>
My Dog Lana:	<b>R59.95</b>



**ALL PRICES INCLUDE VAT**

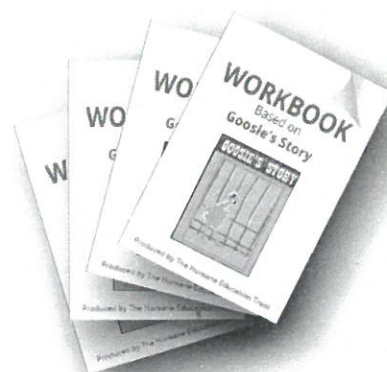
## Workbooks:

All workbooks:

**R85.00**

Teacher's Answers:

**R75.00**



## DVDs: All DVD's

**R185.00**

Becoming Your Dog's Best Friend

Dogs in Modern Society

Farm Animals and Us - A Southern African Perspective

Let's Ask the Animals

Saving Baby Ubuntu

Becoming Proudly Human

In Search of Kind Food – Spotlight on Pigs

Farm Animals and Us



## Wall Charts:

All wall charts are laminated: **R59.95**



## Felt Kit:

Where is Sam's Wag?: Feltut -out

**R125.00 (R350.00 including felt board).**

How cages affect the Five Freedoms:

**R125.00 (R350.00 including felt board)**

## Board Game

(like snakes and ladders) (laminated): **R59.95**





Sign up now!

**2-day Workshop**

## An excellent opportunity for Teachers and Educators



SIGN UP FOR OUR **SPONSORED WORKSHOP CARING CLASSROOMS**  
Presented by Humane Education Specialists

Humane Education's Workshop is provisionally **accredited** with **ETDP-SETA** (Accreditation No. 10824), providing teachers with six credits on completion of a PoE, in the US13649: Apply fundamental knowledge of environmental ethics to a field of work or study: Level 5

## Knock down the **BARRIERS TO LEARNING**

### When

**Grades R – 3:** 29th and 30th June 2015  
(first two week-days of school holidays)

**Grades 4 – 7:** 13th and 14th July 2015  
(in the week before start of third term)

### Where

**Community Women Action (CWA)**

Van Riebeeck Road, Eerste River.

CWA is SETA-accredited and offers B & B.

### Programme *Registration @ 08h00*

#### Day 1:

08h30 – 11h00: Make a difference to all living beings in our homes and communities.

11h00 – 11h30: Refreshments

11h30 – 13h30: Knock down the barriers to learning... **(1) Getting to know ourselves.**

13h30 – 14h15: Lunch

14h15 – 17h00: Knock down the barriers to learning... **(2) Dealing with the 'mischievous'.**

#### Day 2:

08h30 – 11h00: Influence the lives of those we never see or reach, through consumer choices.

11h00 – 11h30: Refreshments

11h30 – 13h30: Knock down the barriers to learning... **(3) Interactions, questions, case studies.**

13h30 – 14h15: Lunch

14h15 – 16h00: Knock down the barriers to learning... **(4) Wishing for more and where to from here.**



**To book your seat, please fill in the form below, scan and send to [avoice@yebo.co.za](mailto:avoice@yebo.co.za)**

Name

School

Grade that you teach

Telephone number

Email

Identify date of chosen workshop

**“What Humane Education achieved for our learners is remarkable.”** - Tony Austen,

Principal of Golden Grove Primary School, Cape Town.

**Seats are limited to 15 delegates per Workshop but future dates will be set up for ALL interested teachers and educators.**

**Contact: Louise van der Merwe - 021 852 8160/082 457 9177. E-mail: [avoice@yebo.co.za](mailto:avoice@yebo.co.za)**

# The politics and prejudice OF SHAPE



Losing our prejudice against those who are shaped differently to us is a threshold we still have to cross.

**Which one will be born with the right to life?**

