

Invitation to be recognised as an Animal-Sentience-Conscious Restaurant

Dear Manager,

As a leading voice for humane education in South Africa, **The Humane Education Trust** respectfully alerts you to recent international advances in our treatment of the animals we use for food.

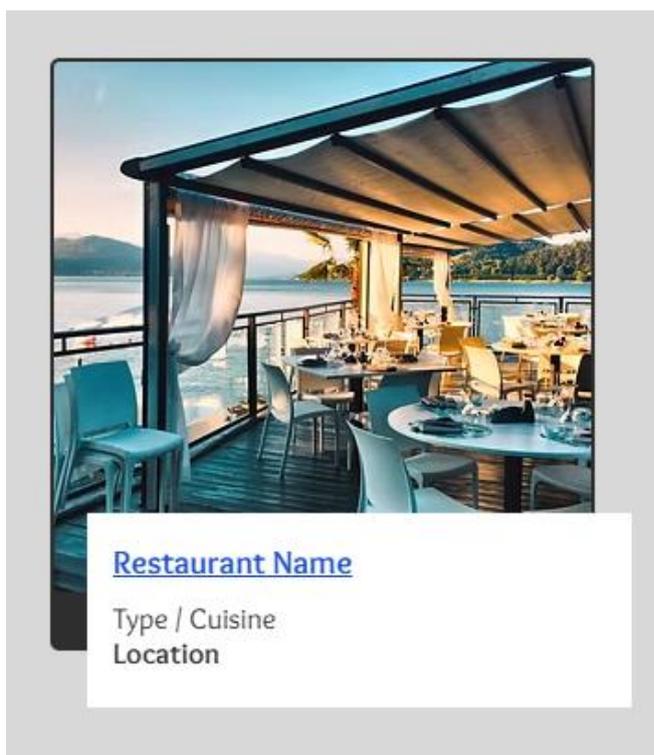
- Norway has just become the first country in the world to stop using fast-growing broiler chickens because of the immense pain they experience. Genetically engineered to reach slaughter weight in just 42 days, these chickens become lame, collapse under their weight and suffer painful ammonia burns on their feet through immobility.
- Britain will no longer boil crayfish and other crustaceans alive, now that we are aware of their sentience and the extreme pain this causes them.
- More and more restaurants are insisting on using only cage-free eggs.

The world is indeed moving away from violence in all its forms following the inclusion of [General Comment 26](#) in the Child Rights Treaty. In acknowledging the Rights of the Child to a clean, healthy and sustainable environment, GC26 paragraphs 63 and 65(c) requires States “immediately” to “transform industrial agriculture.”

If your mission is to play a role in complying with GC26, helping to lead the way towards a better world where violence of any kind is simply unacceptable, we will proudly display your restaurant on our platform as an Animal-Sentience-Conscious Restaurant.

Animal Voice is visited by a growing international audience of people who actively seek out ethical food choices. As South Africa is a highly sought-after travel destination, featuring your restaurant on our platform makes you visible to this audience.

Your restaurant will be displayed as in the example below:



We will submit a proof for your review.

On approval, an annual advertising fee of R280.00 is required and an invoice will be issued accordingly.

To get going, please submit [this form](#)

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THE **HUMANE**
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NatureBased
EDUCATION
A DIVISION OF THE HUMANE EDUCATION TRUST



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